

A wide-angle photograph of the Jefferson City Conference Center Hotel at night. The building is a large, multi-story structure with a prominent central dome, illuminated from within. It is flanked by rows of trees with yellowing autumn leaves. In the foreground, a wide street with white lane markings and a central green median leads towards the building. Traffic lights on the median show green lights. The sky is a clear, deep blue.

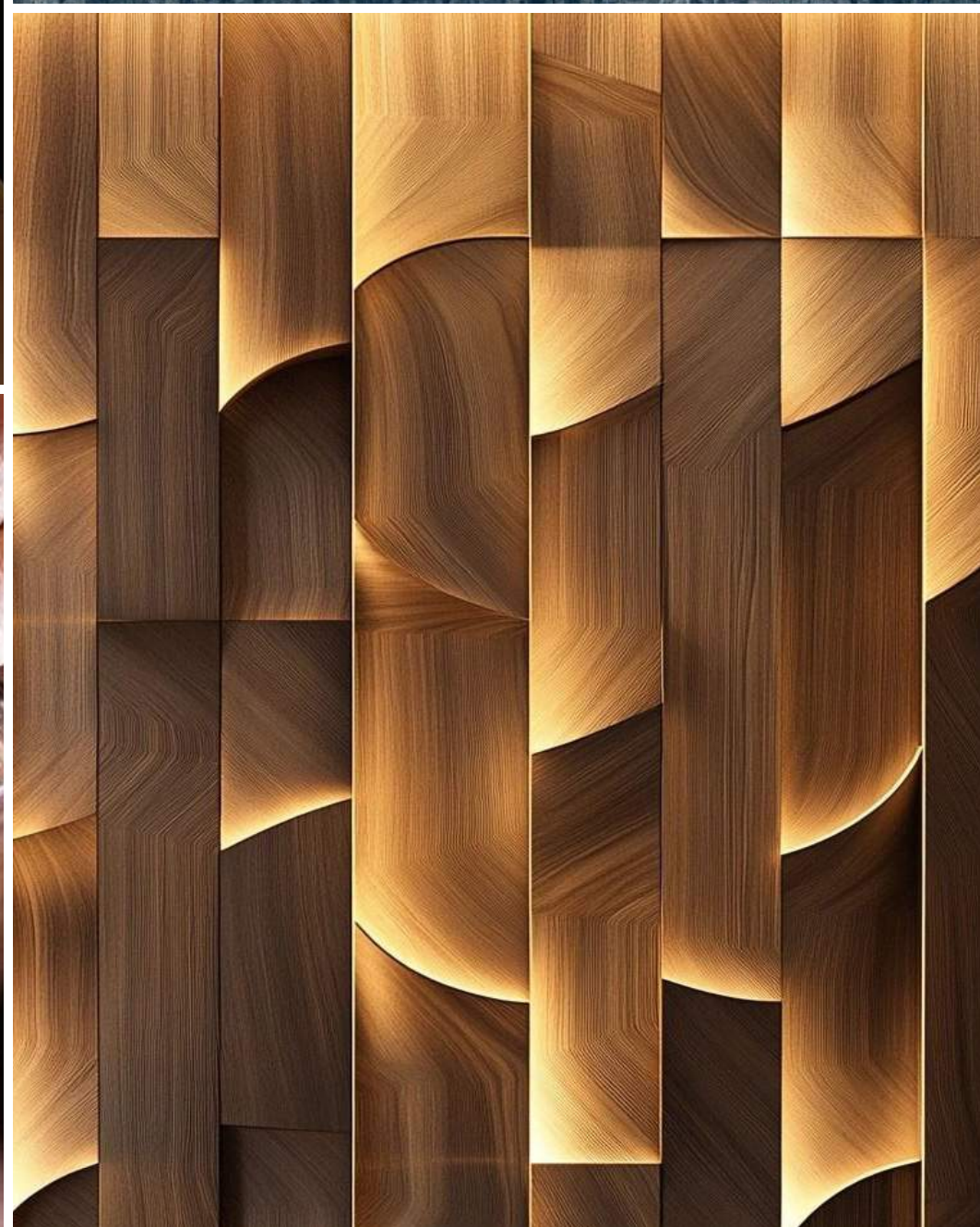
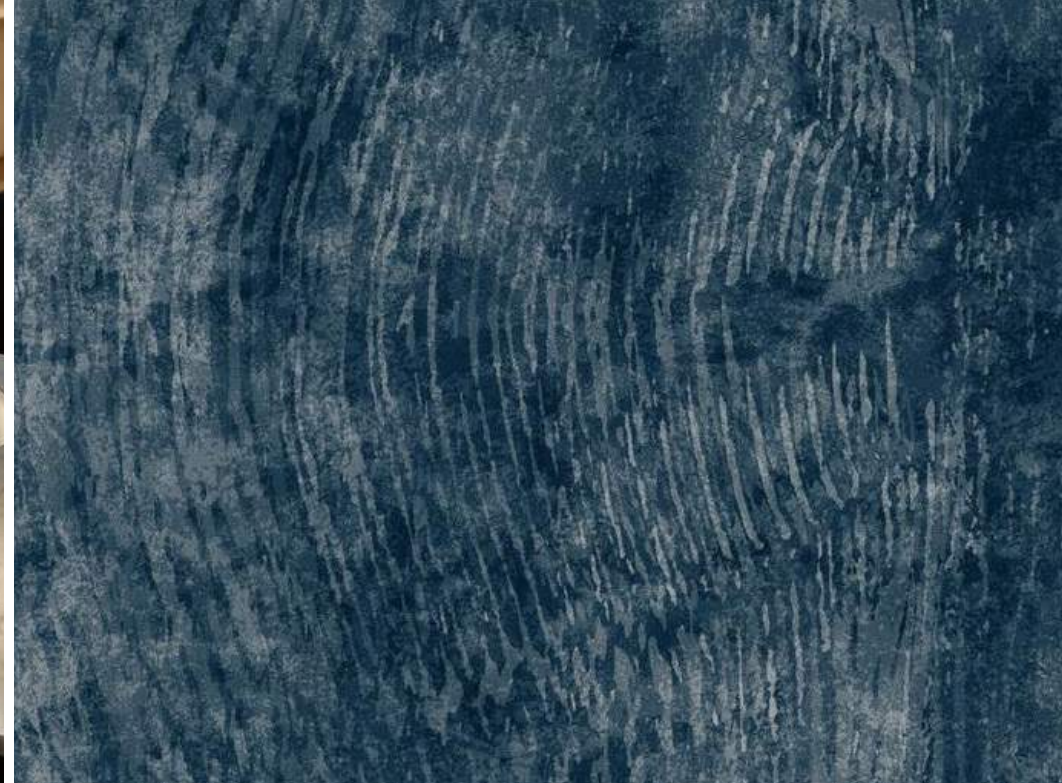
JEFFERSON CITY CONFERENCE CENTER HOTEL

Where Heritage Meets Hospitality

LA

LOONEY & ASSOCIATES

*At the heart of Missouri, perched along the banks of the Missouri River, lies Jefferson City, a historic hub of travel, trade and governance. Founded in the early 19th century as the state capitol, Jefferson City continues to retain a quieter, small-town atmosphere. As a result of its central location and river access, Jefferson City evolved into a central hub for industry, trade and professional organizations. The interiors draw inspiration from the city's stately architecture, the historic Katy Trail, and its natural surroundings to provide a welcoming, layered, and timeless hospitality experience. Linear patterns in flooring and textiles evoke rail lines and trail paths; curated artwork and regional map references celebrate the region's role as a crossroads of the Midwest. The riverside setting inspires design elements with reflective materials, flowing forms and soft organic lines, while nods to the capitol's stately architecture with arched entries, coffered ceilings, and limestone tones pay homage to its history. The design will embrace small-town charm to create a place where hospitality feels personal and every detail is intentional. The Jefferson City Conference Center Hotel will welcome guests as neighbors, creating a hotel **Where Heritage Meets Hospitality**.*





COLOR STORY



E CAPITOL AVE

COMMERCIAL AVE

MADISON ST

MONROE ST

SEAT COUNTS

LOBBY TOTAL - 30
INSIDE - 26
OUTSIDE - 4

BAR TOTAL - 29

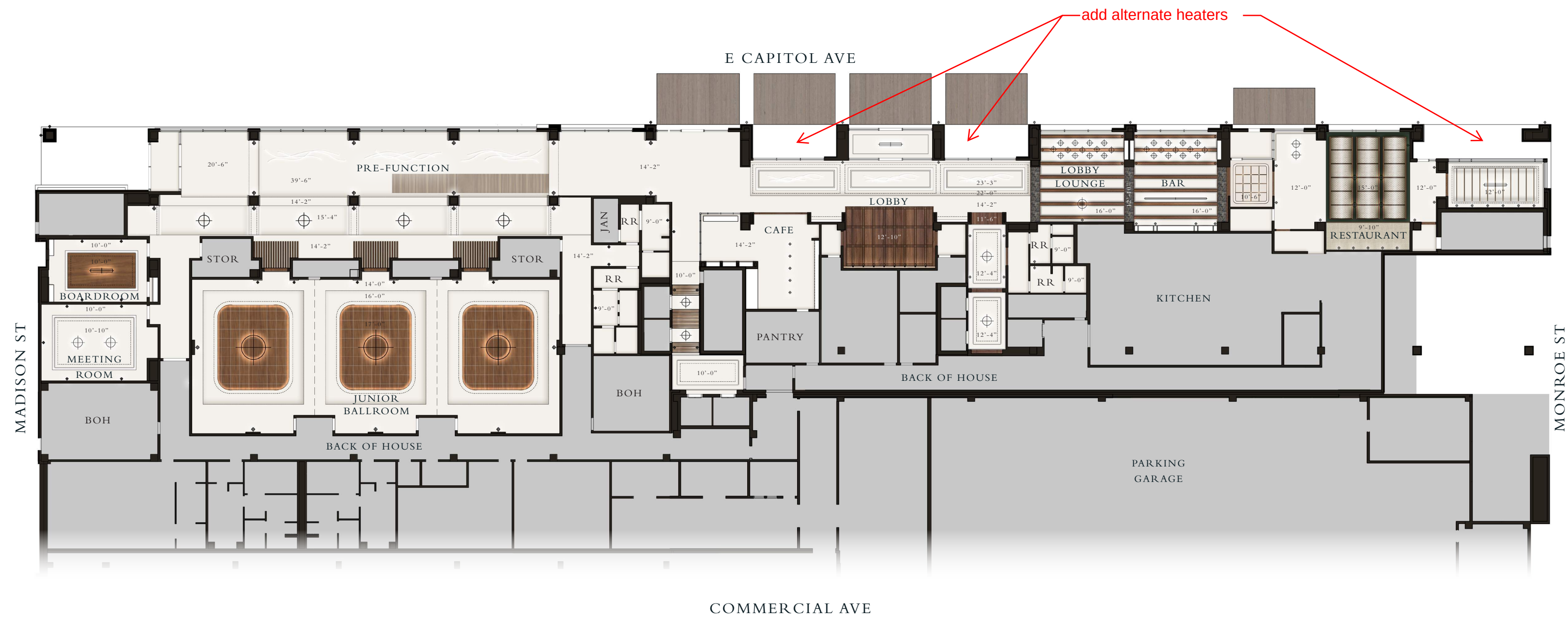
CAFE TOTAL - 36
INSIDE - 24
OUTSIDE - 12

RESTAURANT TOTAL - 98
INSIDE - 86
OUTSIDE - 12

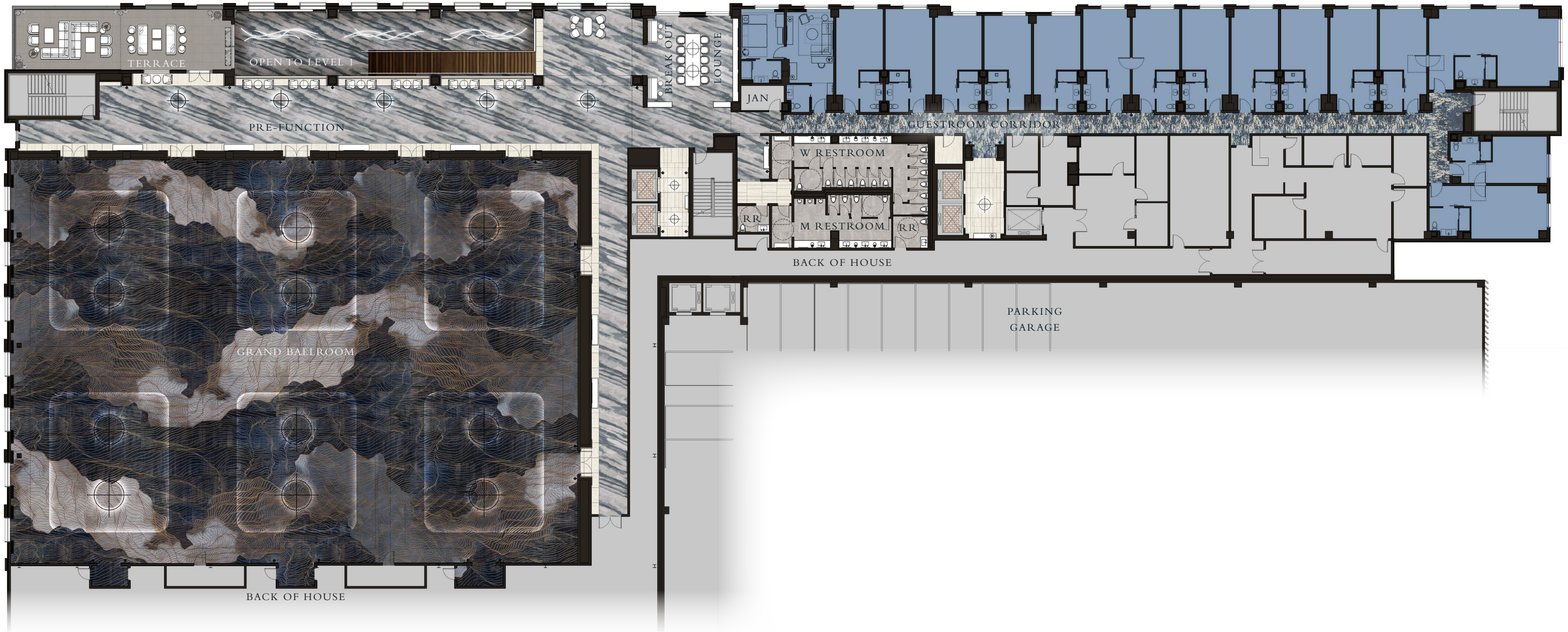
OVERALL PLAN - LEVEL 1

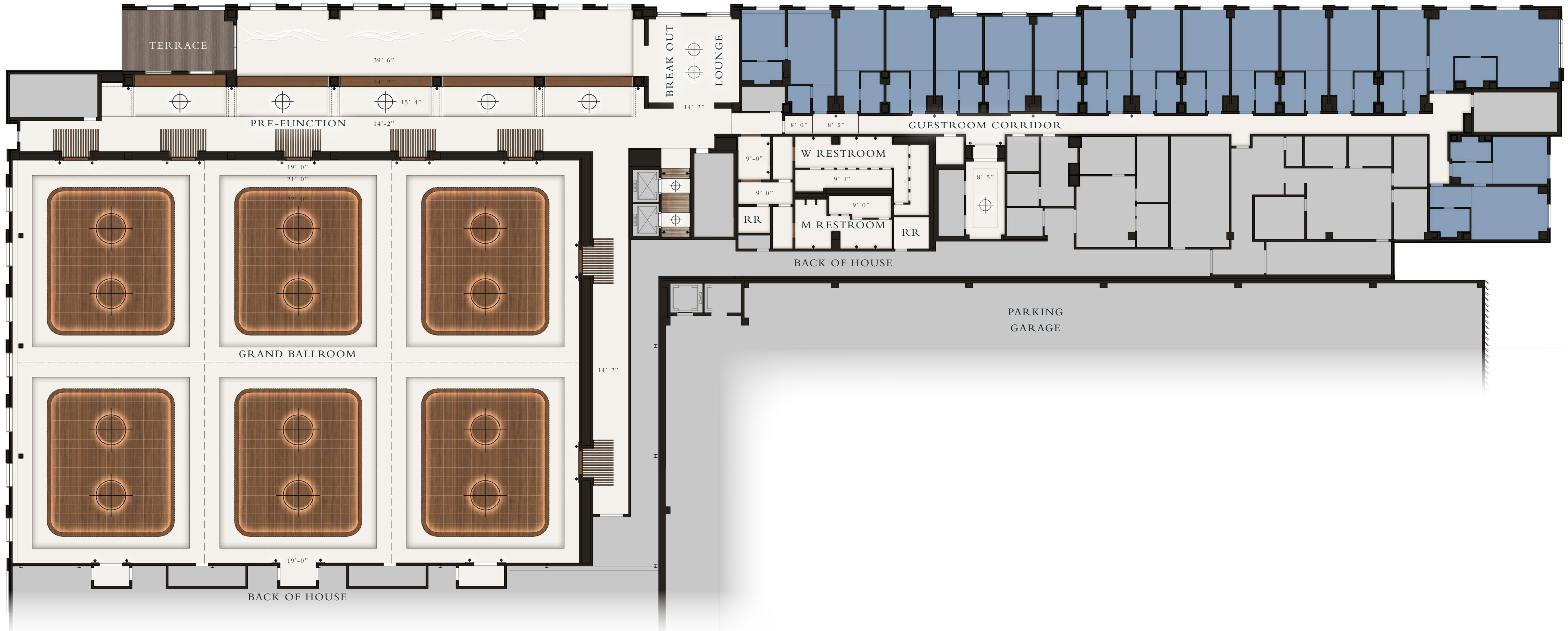
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25





OVERALL REFLECTED CEILING PLAN - LEVEL 1
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25





OVERALL REFLECTED CEILING PLAN - LEVEL 2
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25

Plan Key

- Ⓐ Feature Wall
- Ⓑ Luggage Cart Storage
- Ⓒ Cafe Seating
- Ⓓ Lounge Seating
- Ⓔ Built-In Seating



SEAT COUNTS

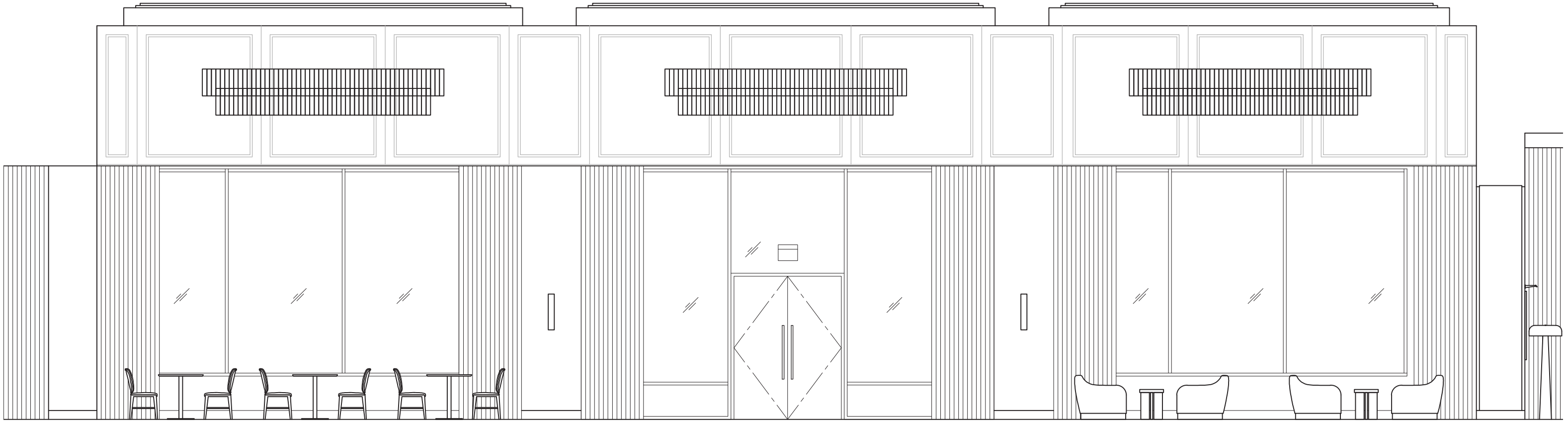
CAFE - 18
INSIDE - 6
OUTSIDE - 12







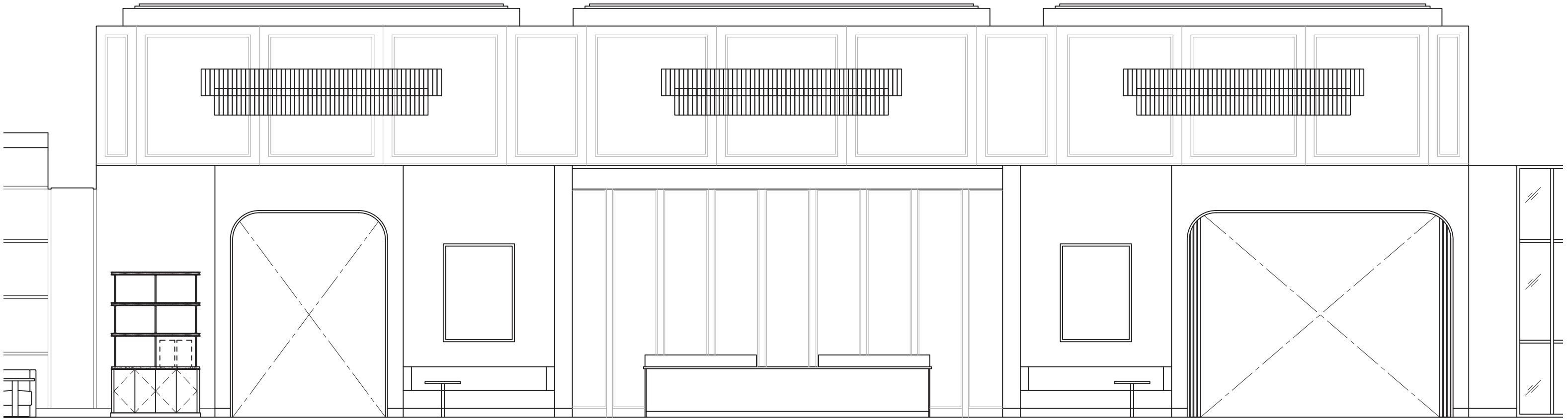
LOBBY ARRIVAL 3D VIEW
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25



CAFE SEATING

MAIN ENTRY

LOUNGE SEATING

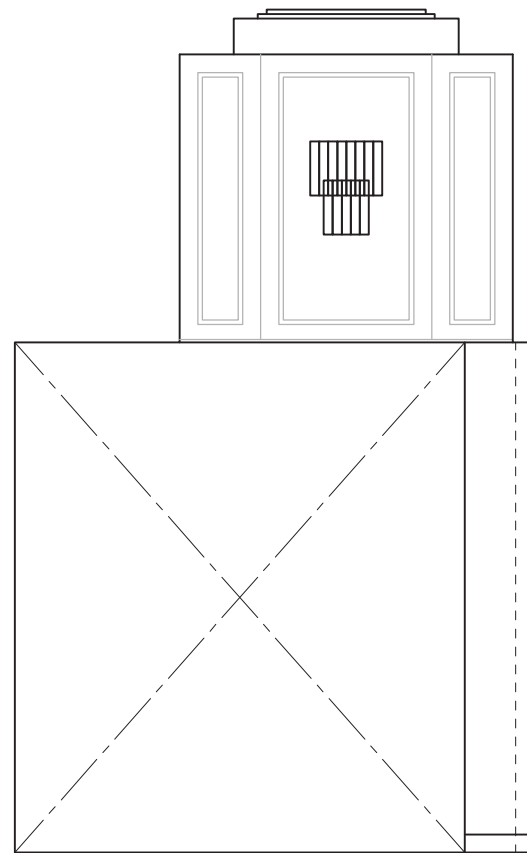


TO EL LOBBY

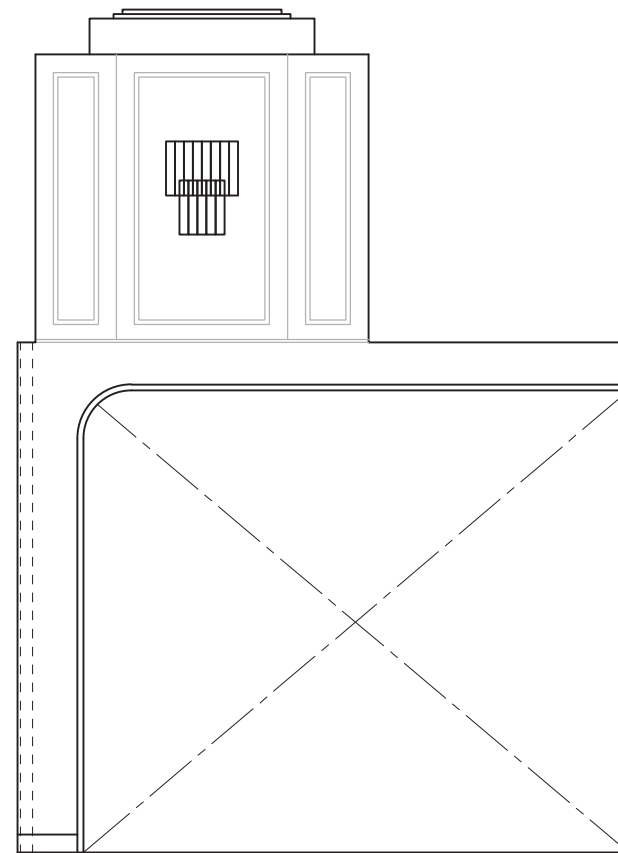
RECEPTION

TO CAFE/MARKET

LOBBY ELEVATIONS



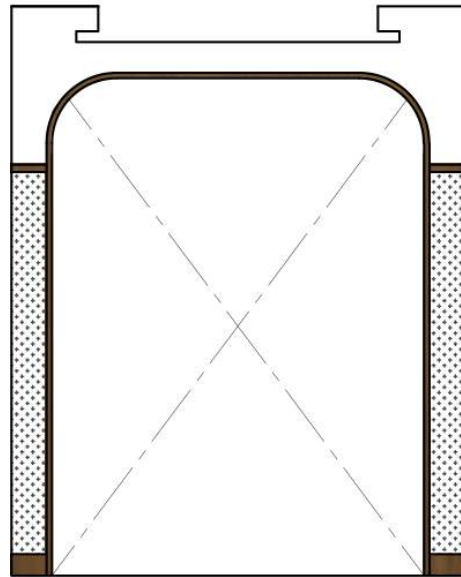
TO FUNCTION



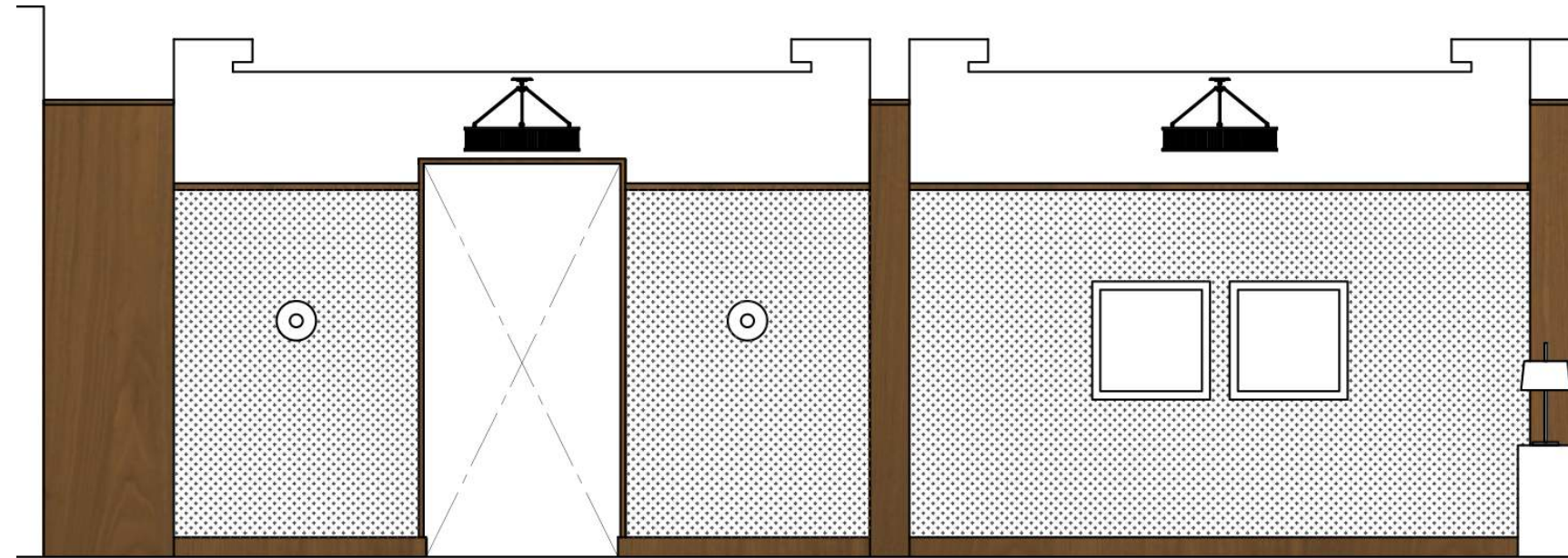
TO LOBBY LOUNGE

LOBBY ELEVATIONS

ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25



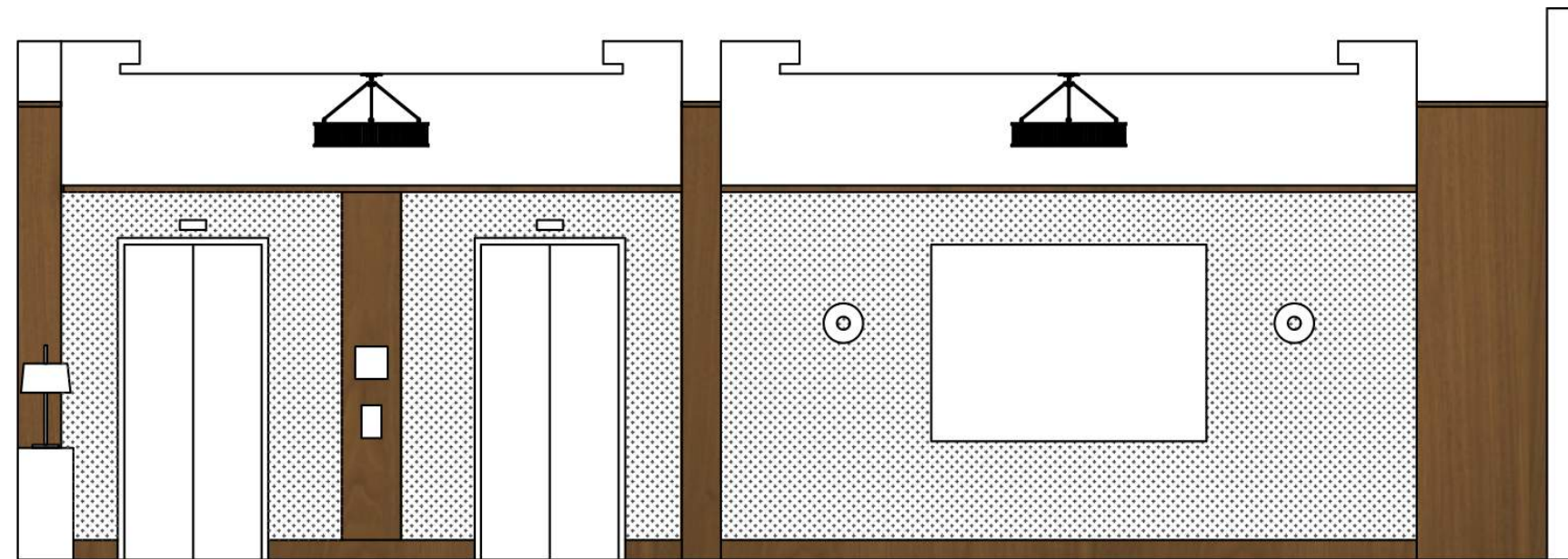
TO LOBBY



TO RESTROOMS



END WALL



TO GUESTROOM FLOORS

Plan Key

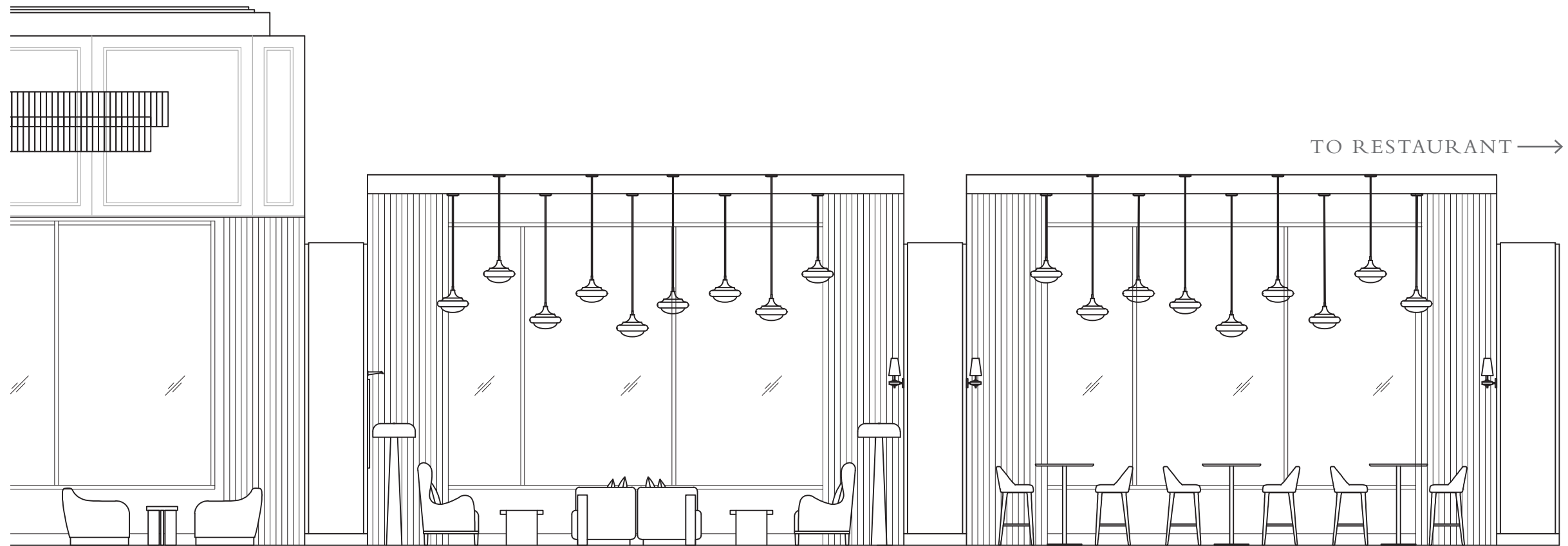
- Ⓐ Sliding Doors to Restaurant
- Ⓑ Feature Wall
- Ⓒ Bar and Full-Height Back-Bar Millwork
- Ⓓ Lobby Connectivity Zone
- Ⓔ Built-In Bookshelves
- Ⓕ Beverage Station



SEAT COUNTS

LOBBY - 30
INSIDE - 26
OUTSIDE - 4
BAR - 29

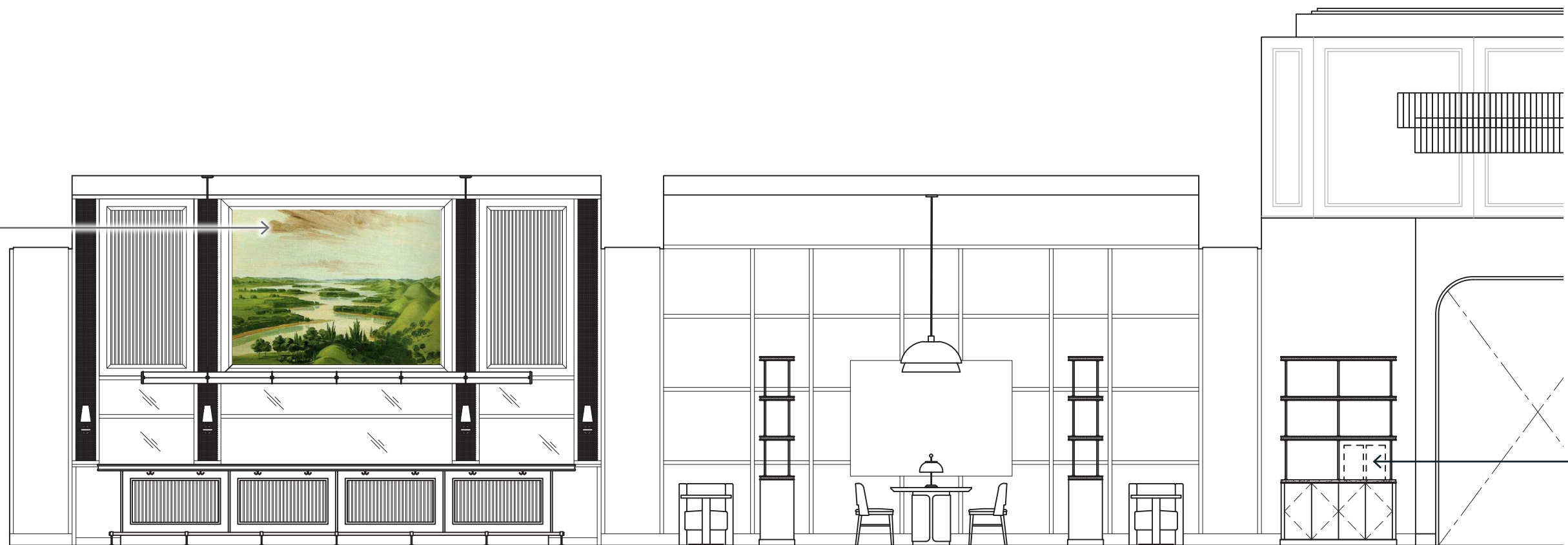




LOBBY LOUNGE

BAR SEATING

FOCAL ART →



LOBBY BAR

LOBBY COMMUNAL TABLE

BEVERAGE
STATION

TO RECEPTION →

LOBBY LOUNGE & BAR ELEVATIONS

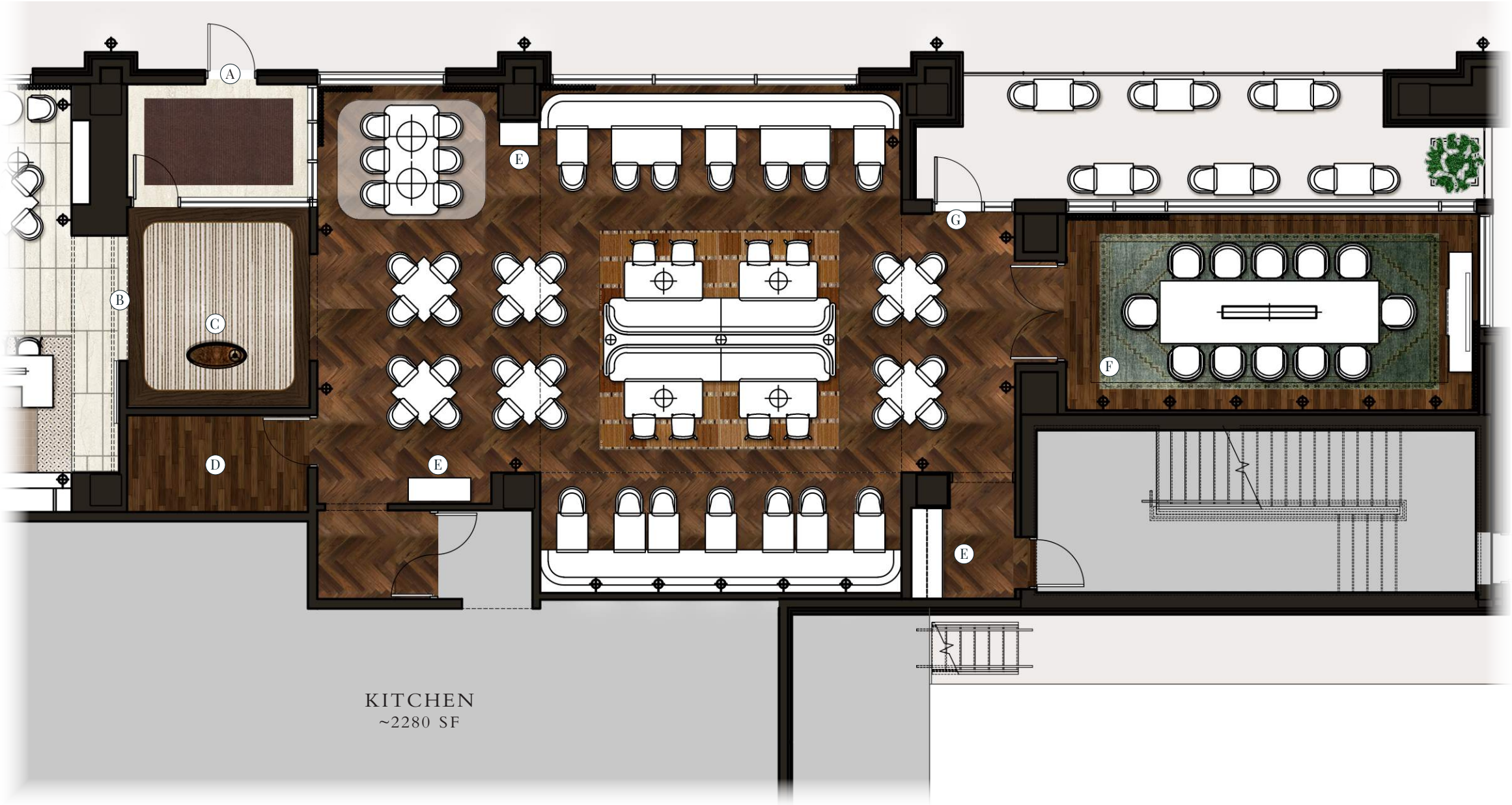
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25



LOBBY LOUNGE & BAR 3D RENDERING
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25

Plan Key

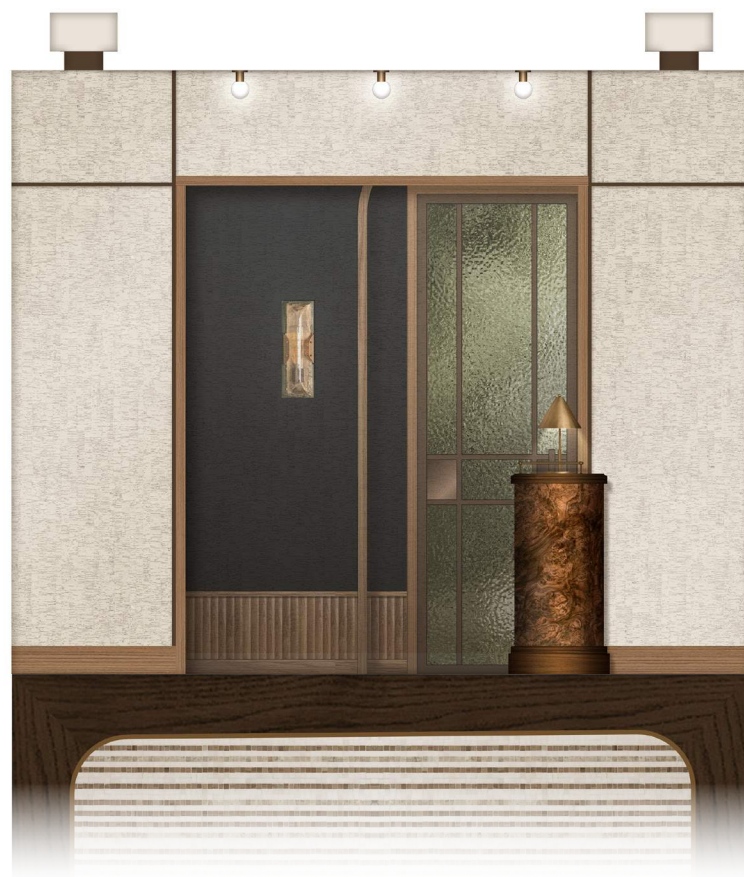
- Ⓐ Street Entry
- Ⓑ Hotel / Lobby Bar Entry
- Ⓒ Host Vestibule
- Ⓓ Coat Check / Storage
- Ⓔ Service Station
- Ⓕ Private Dining Room
- Ⓖ Exterior Dining Entry



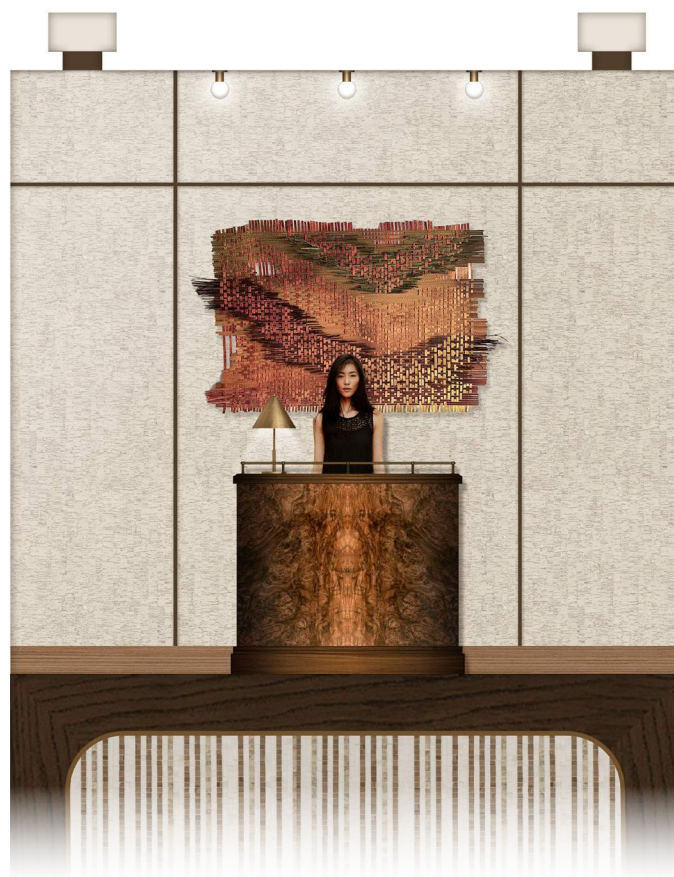
SEAT COUNTS
RESTAURANT - 98
INSIDE - 86
OUTSIDE - 12



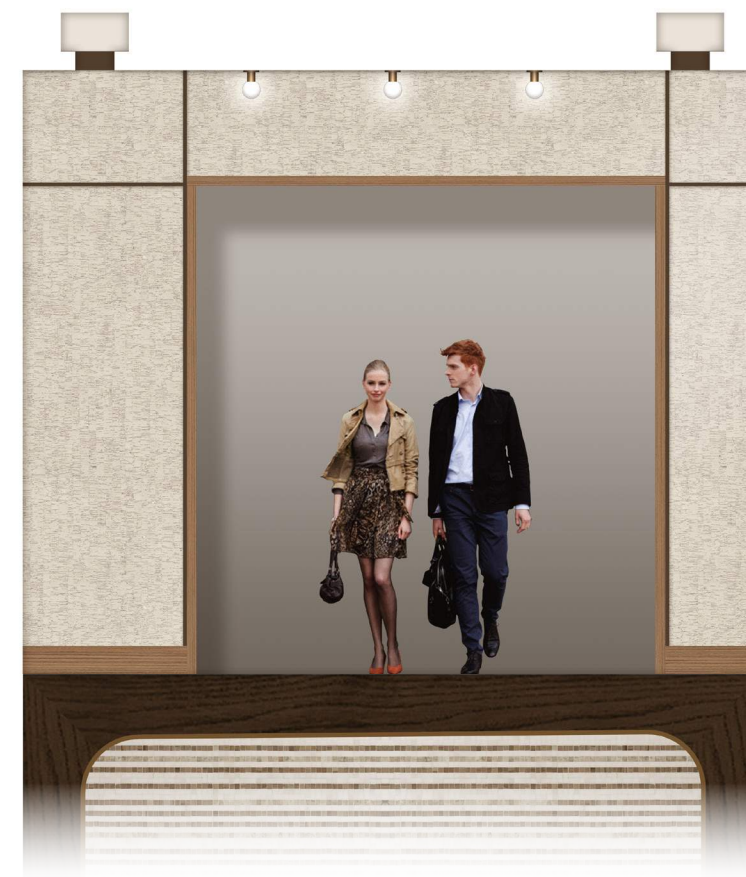




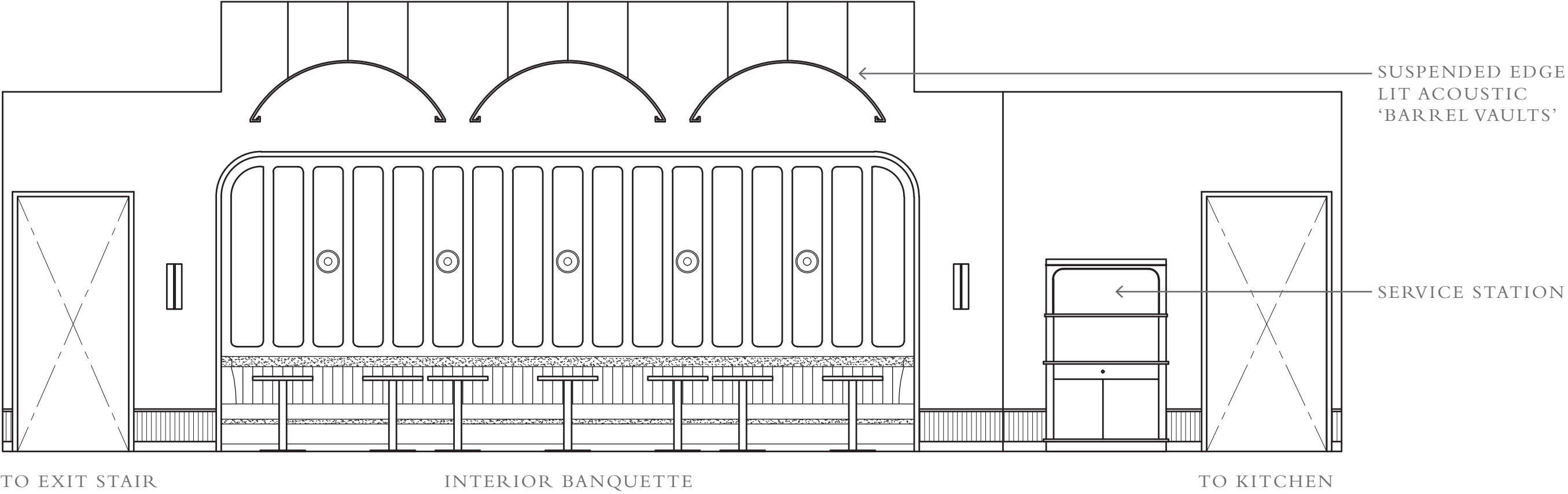
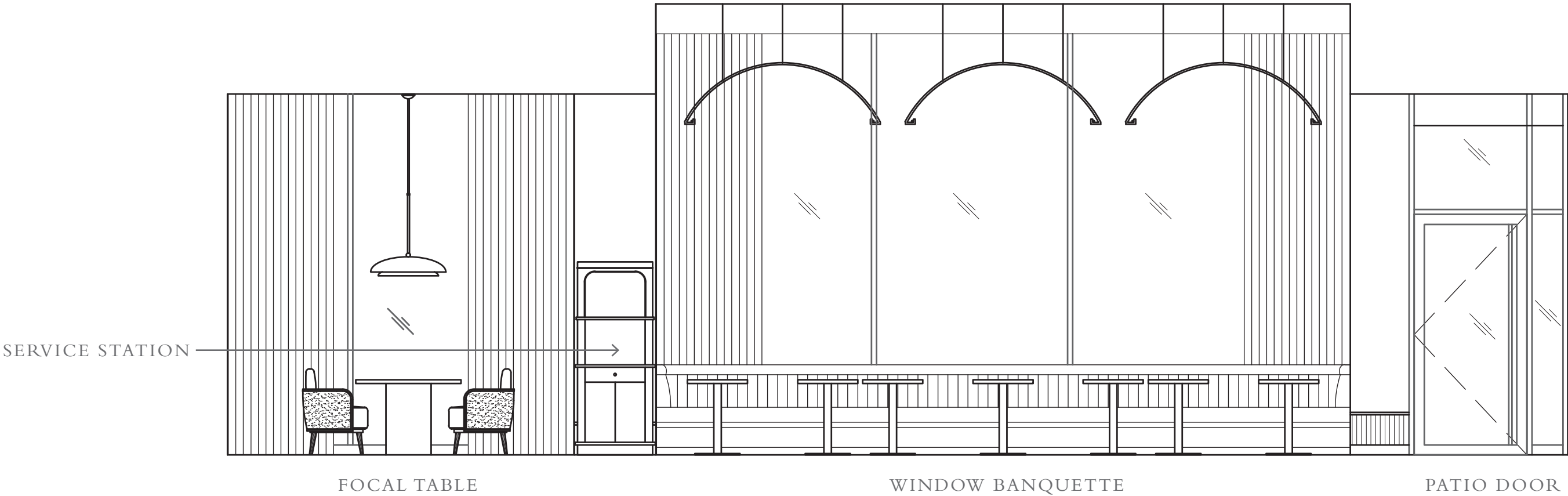
ENTRY TO DINING ROOM



HOST STAND



ENTRY FROM BAR

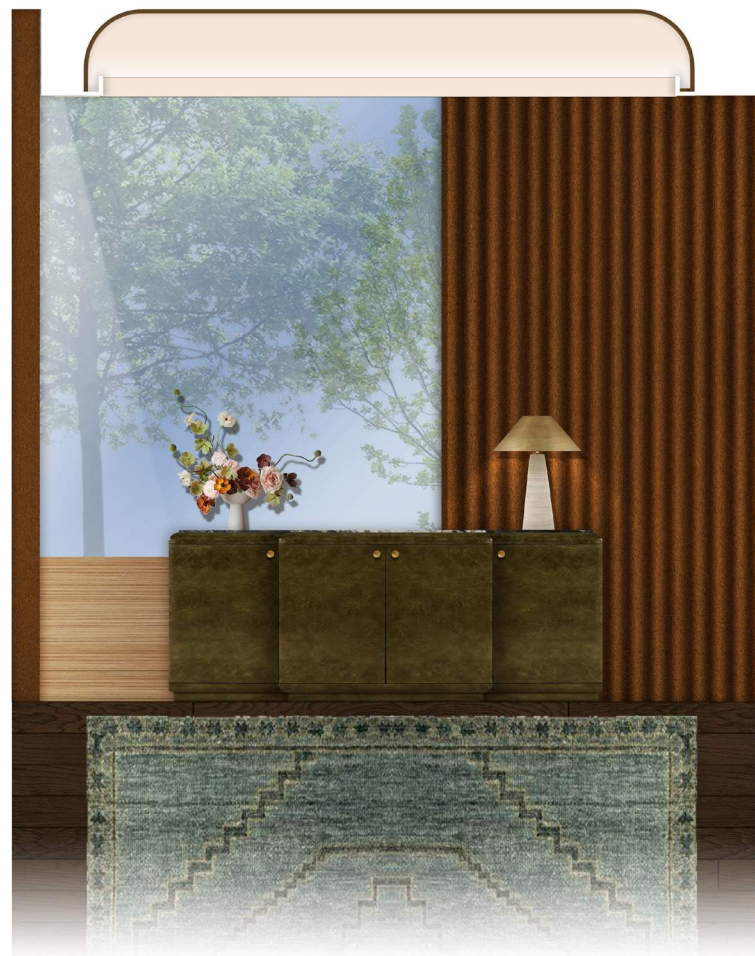




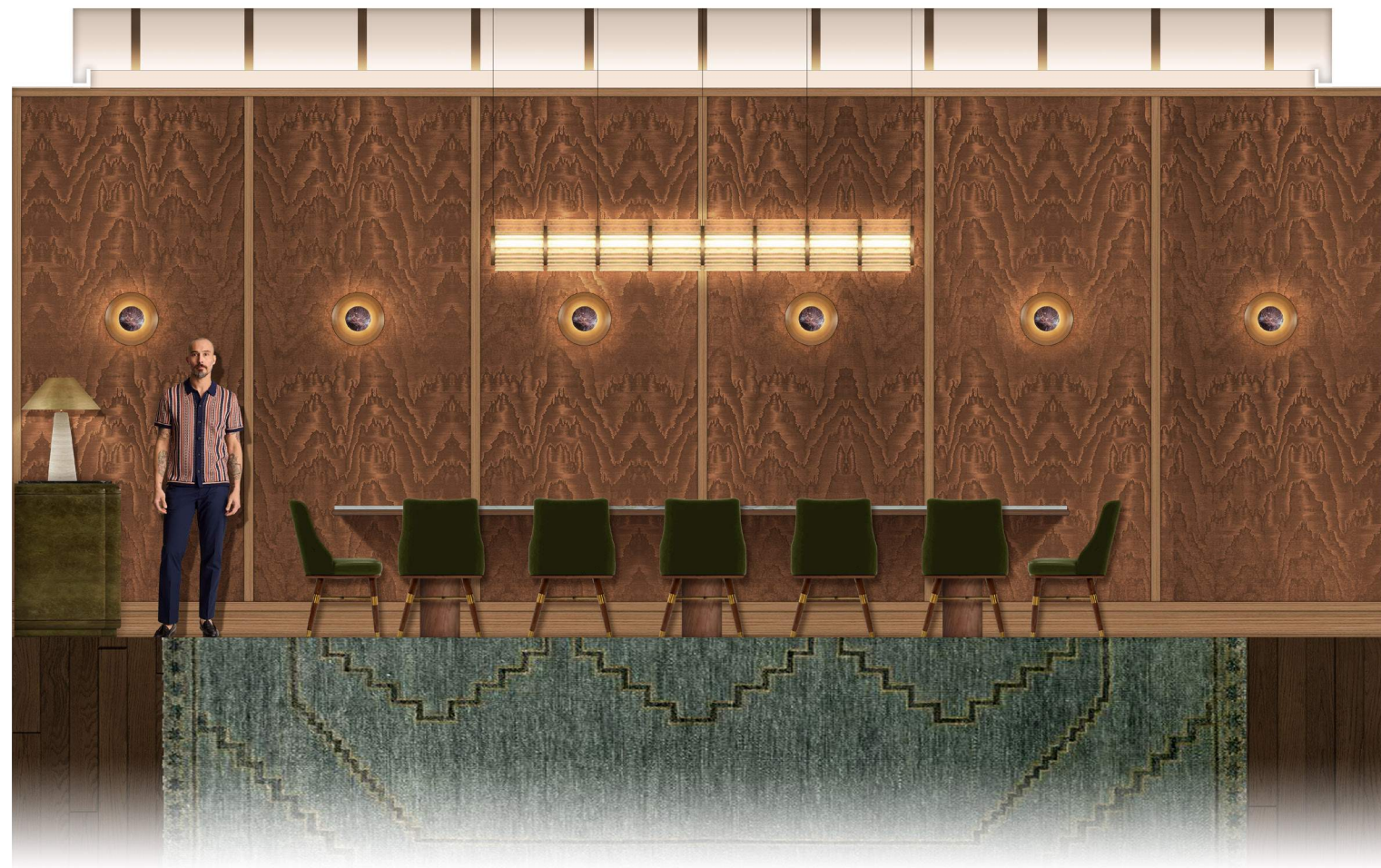
RESTAURANT DINING ROOM 3D RENDERING - OPT A
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25



RESTAURANT DINING ROOM 3D RENDERING - OPT B
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25



CONSOLE WALL



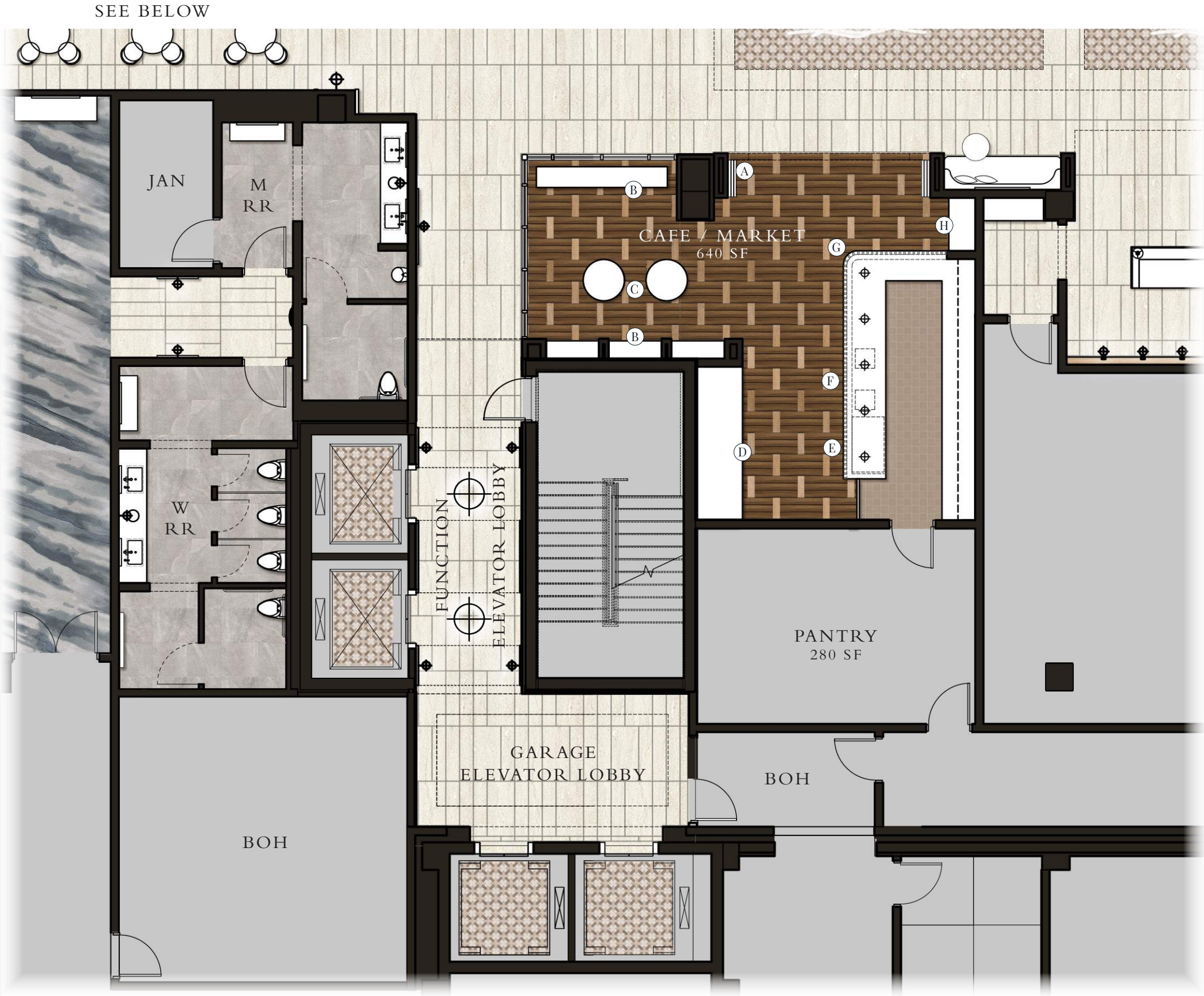
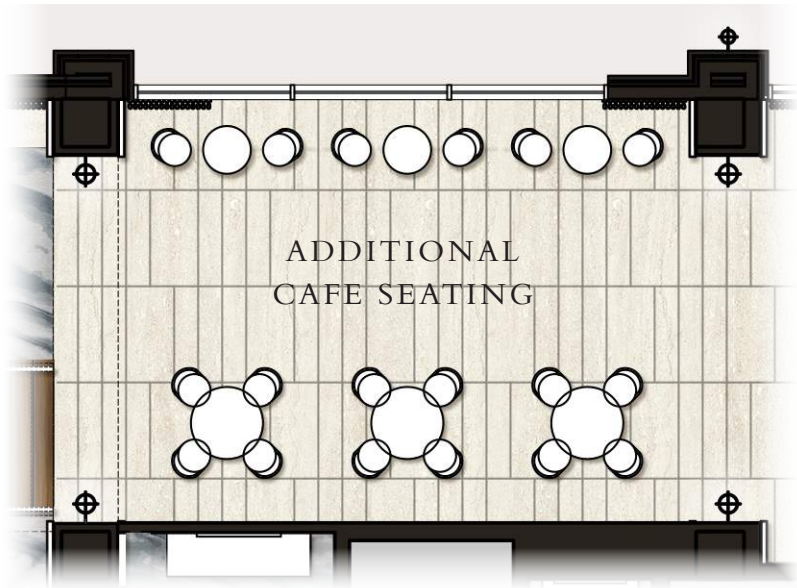
INTERIOR WALL



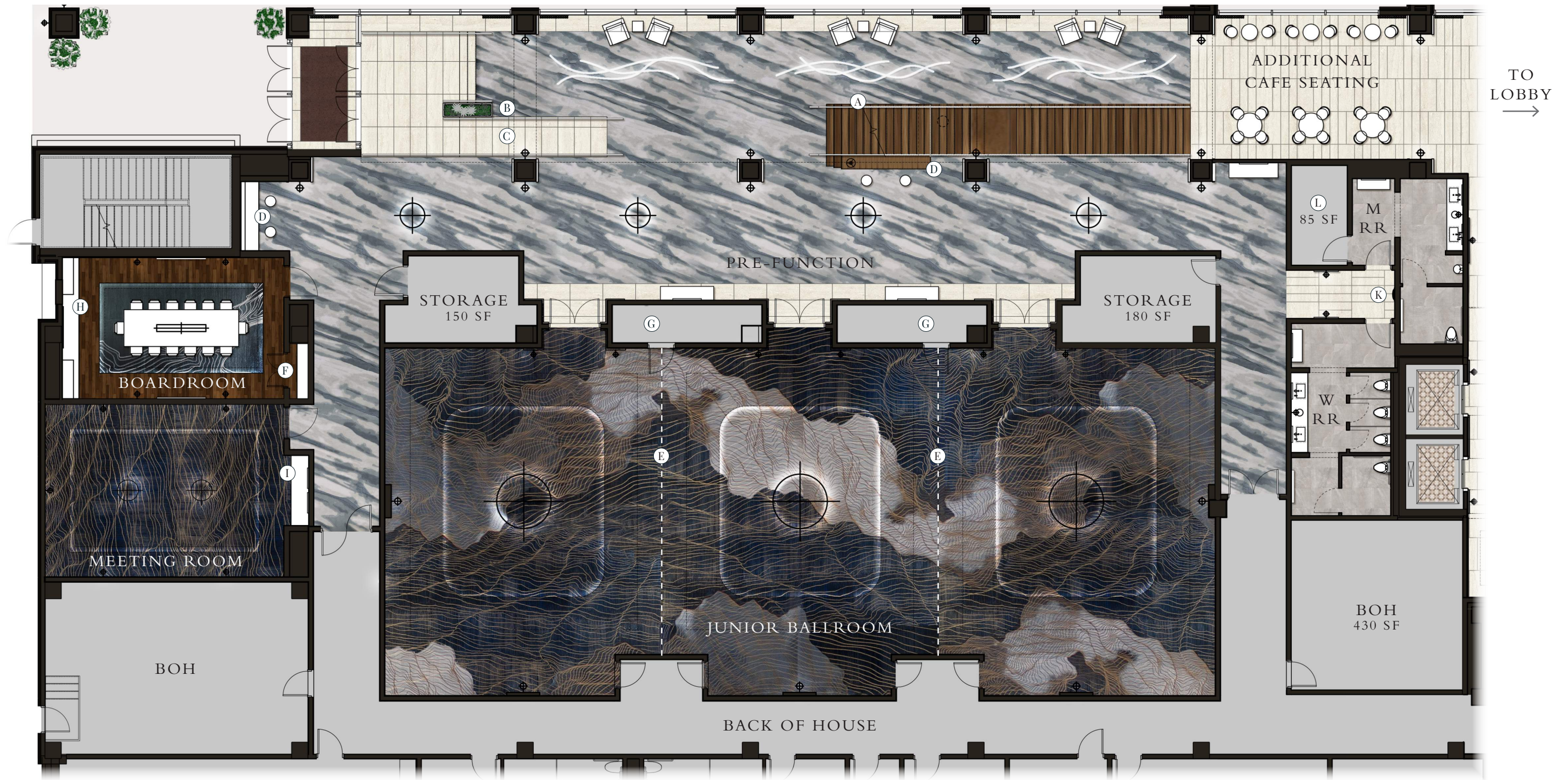
ENTRY TO DINING ROOM

Plan Key

- Ⓐ Locking Folding Doors
- Ⓑ Full-Height Retail Shelving
- Ⓒ Retail Islands
- Ⓓ Reach-In Coolers
- Ⓔ Pastry Case
- Ⓕ Order / POS
- Ⓖ Pickup
- Ⓗ Condiments & Trash

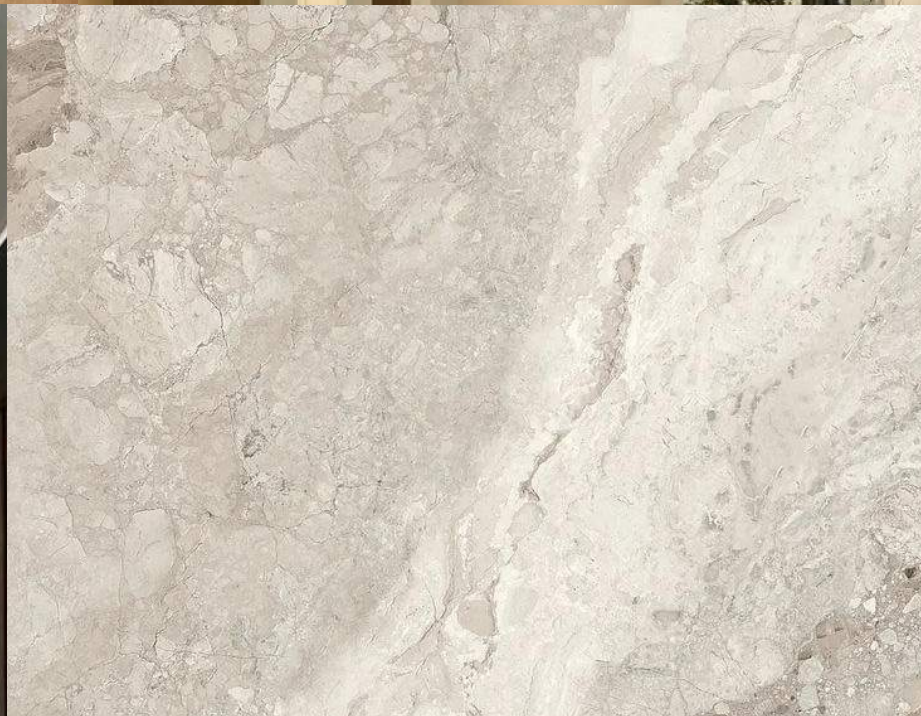
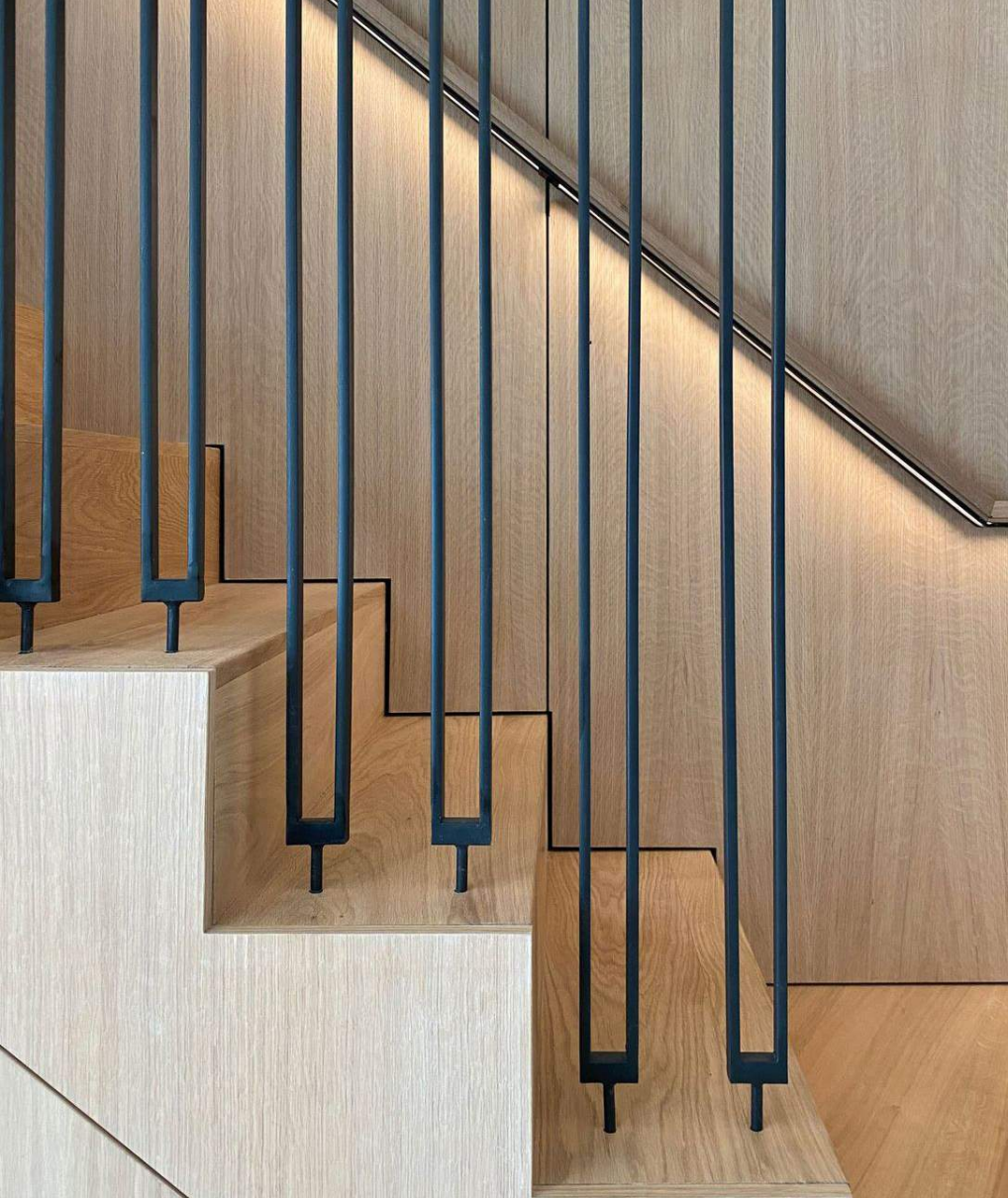


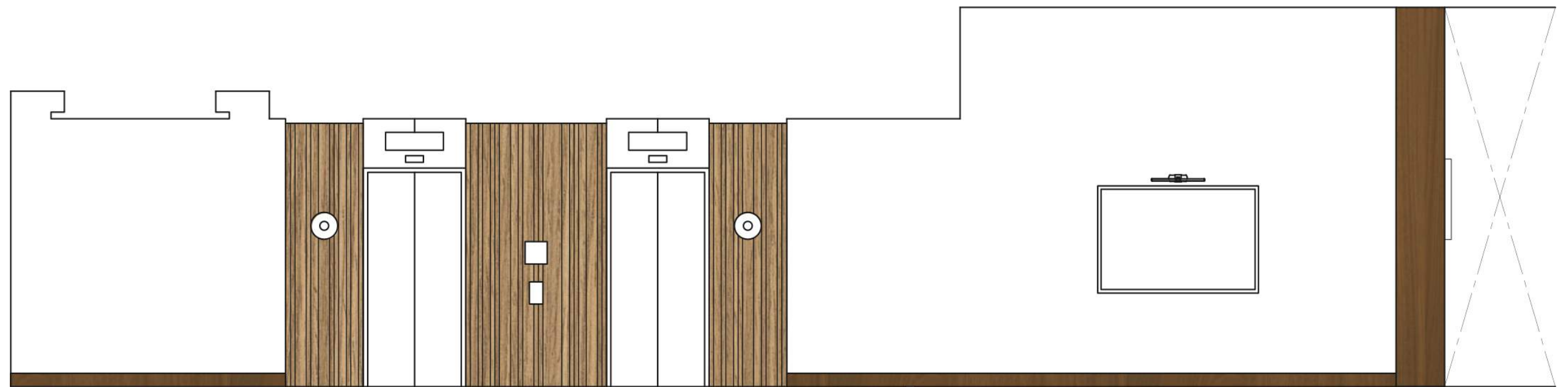




Plan Key

- (A) Grand Stairs
- (B) Built-In Planter
- (C) Ramp Down to Lobby
- (D) Built-In Seating
- (E) Air Wall
- (F) Coat Closet
- (G) Air Wall Closet
- (H) Millwork Media Wall & Cabinetry
- (I) Millwork Cabinetry
- (K) Bottle Filler
- (L) Janitor Closet / Storage

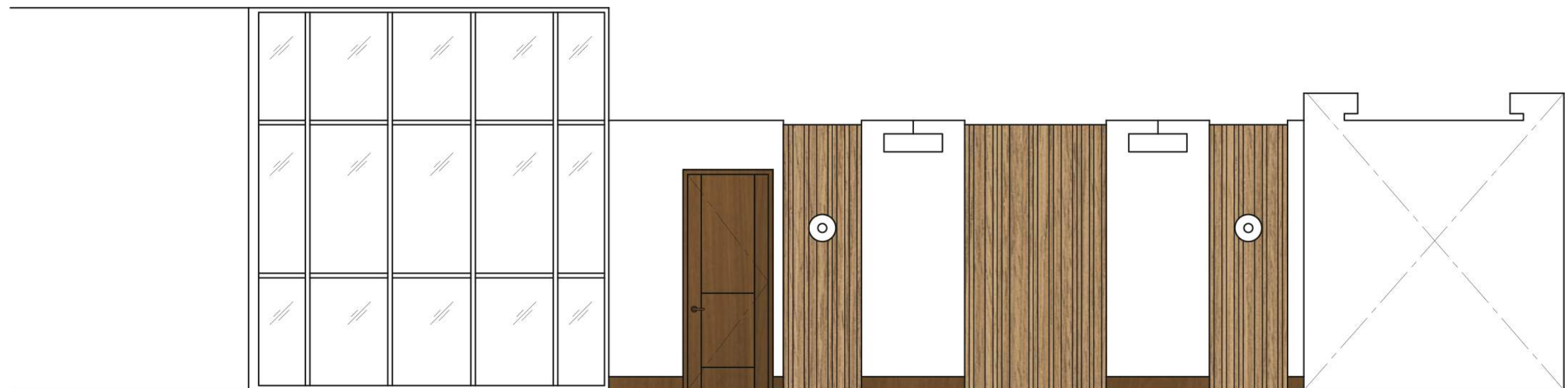




PARKING EL LOBBY

TO L2 FUNCTION & L4 AMENITIES

TO FUNCTION



TO LOBBY

MARKET WINDOW

EXIT STAIR

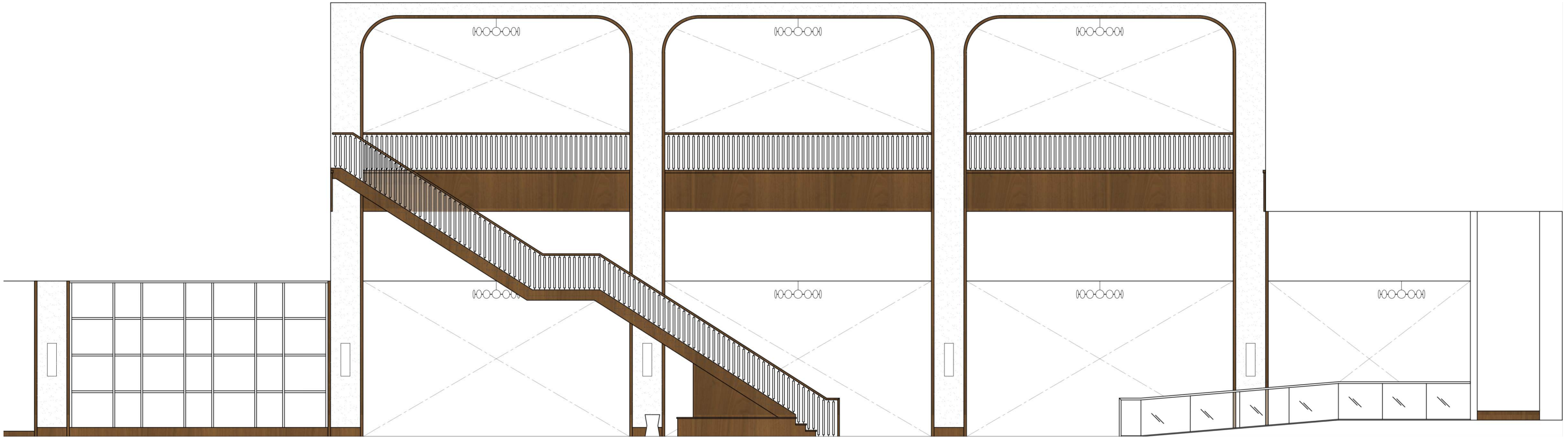
PARKING EL LOBBY



FUNCTION ENTRY STAIRS

2-STORY FUNCTION WINDOW WALL

CAFE SEATING

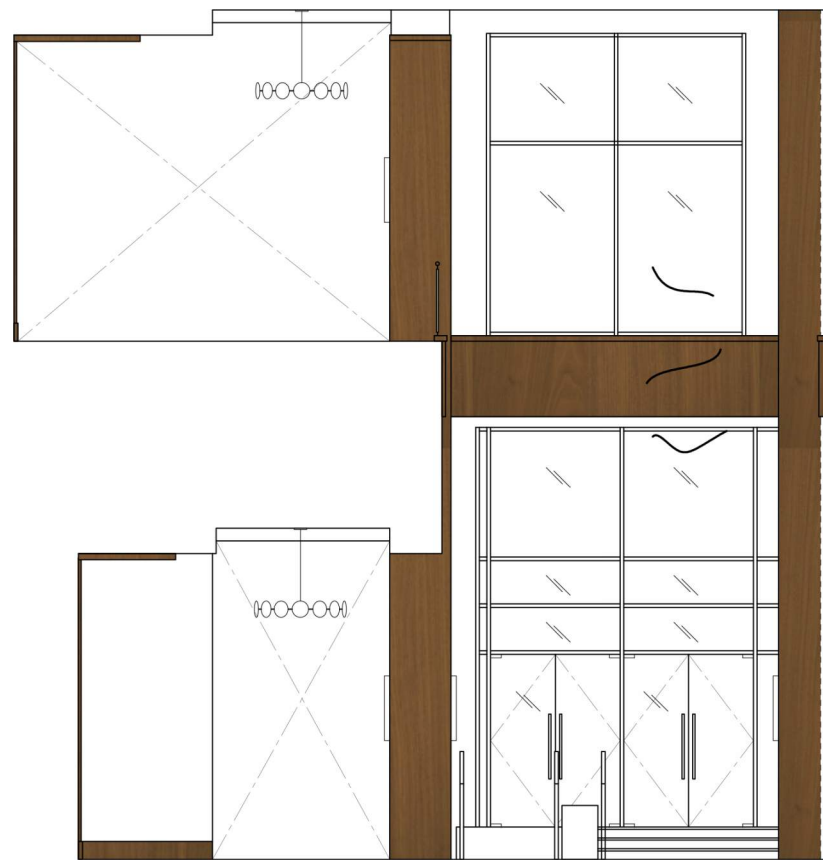


CAFE SEATING

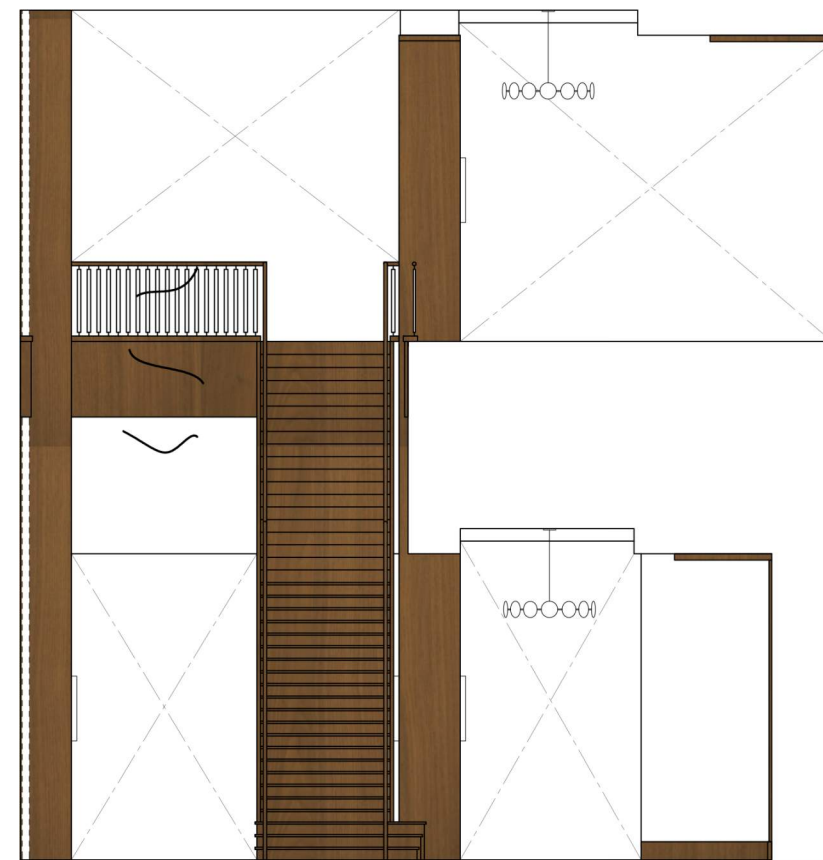
2-STORY FUNCTION GRAND STAIR

FUNCTION ENTRY RAMP

2-STORY PREFUNCTION ELEVATIONS



FUNCTION ENTRY



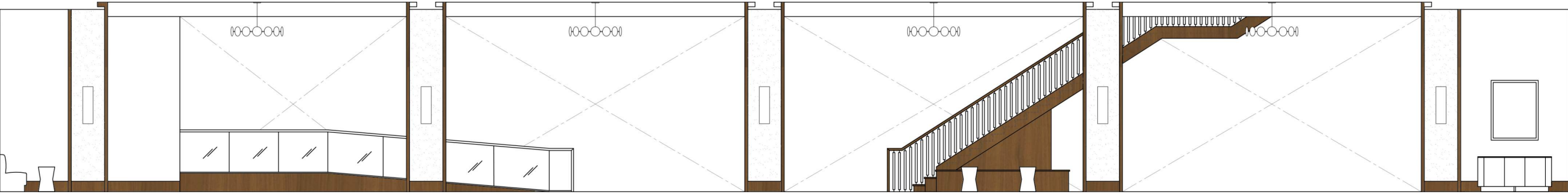
FUNCTION GRAND STAIR



TO RESTROOMS

JR BALLROOM ENTRIES

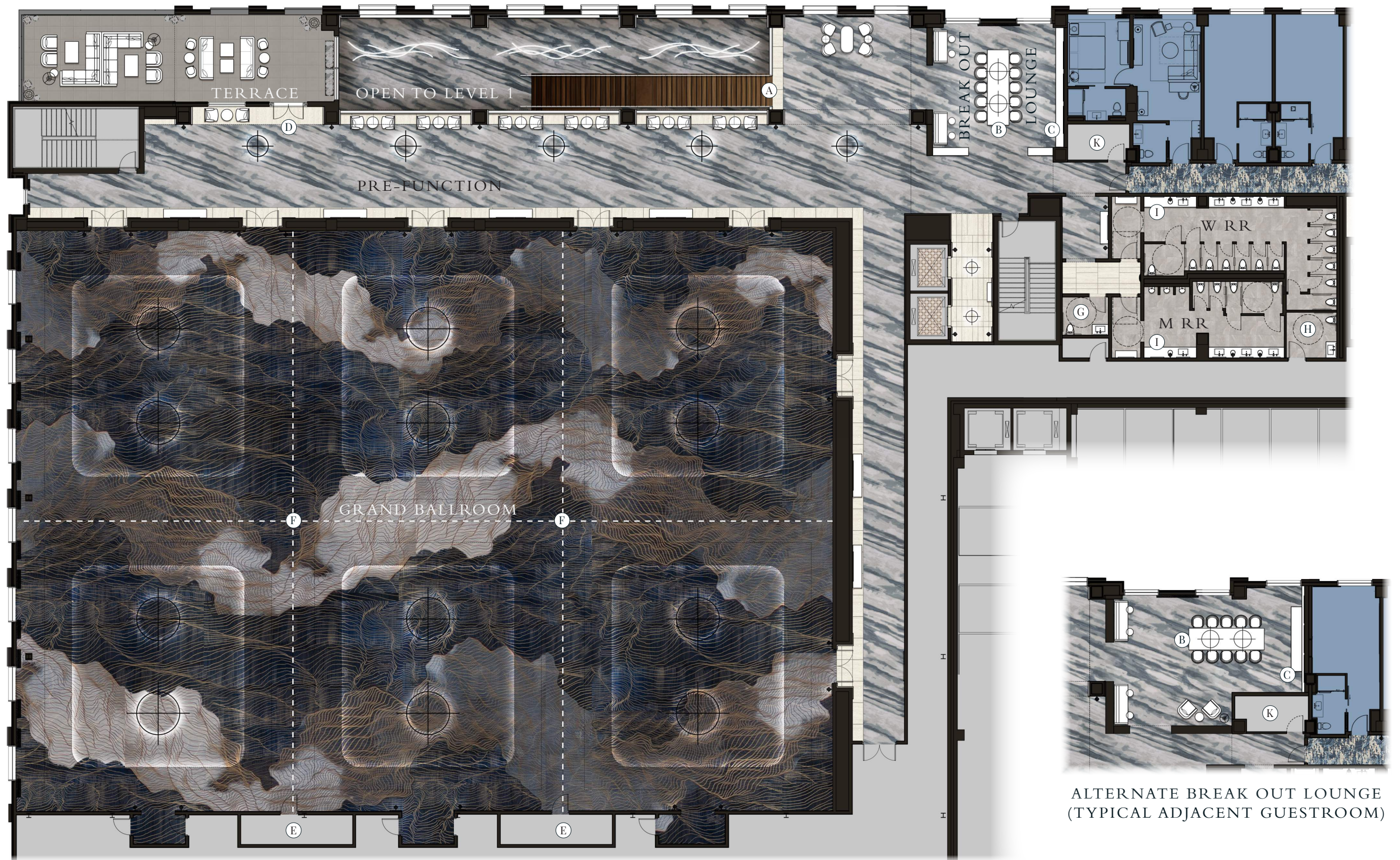
TO MEETING ROOMS



BENCH

FUNCTION ENTRY RAMP

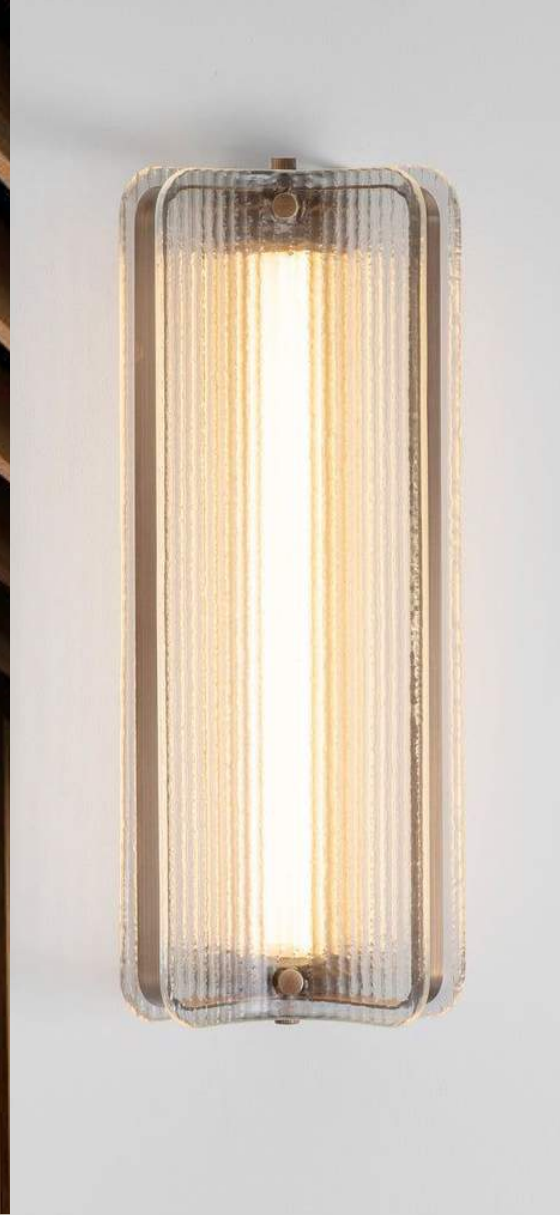
GRAND STAIR BENCH



Plan Key

- (A) Grand Stairs
- (B) Powered Communal Table
- (C) TV / Media Wall
- (D) Terrace Entry
- (E) Air Wall Closet
- (F) Air Wall
- (G) Family Restroom
- (H) Employee Restroom
- (I) Dry Vanity / Changing Counter
- (K) Janitor Closet / Storage

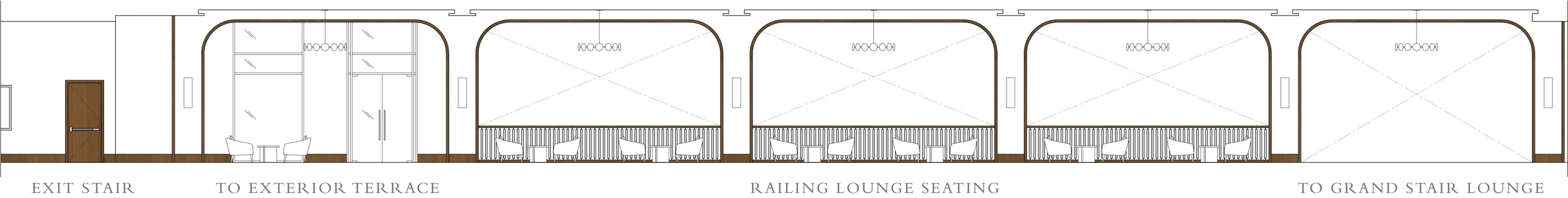
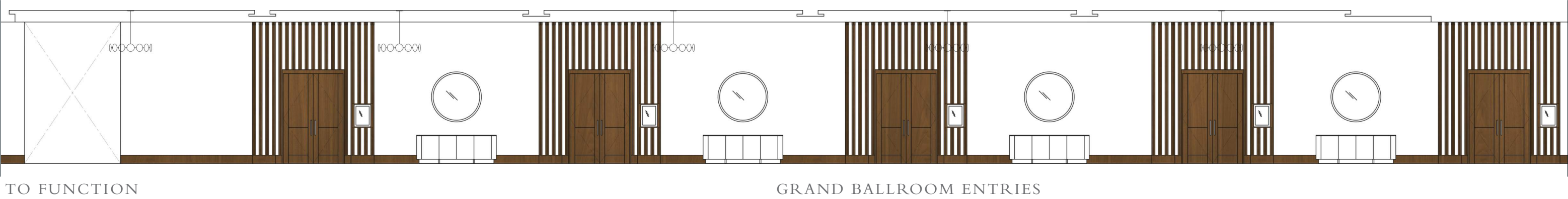






LEVEL 2 PREFUNCTION 3D VIEW
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25

← TO GUESTROOMS
← TO RESTROOMS

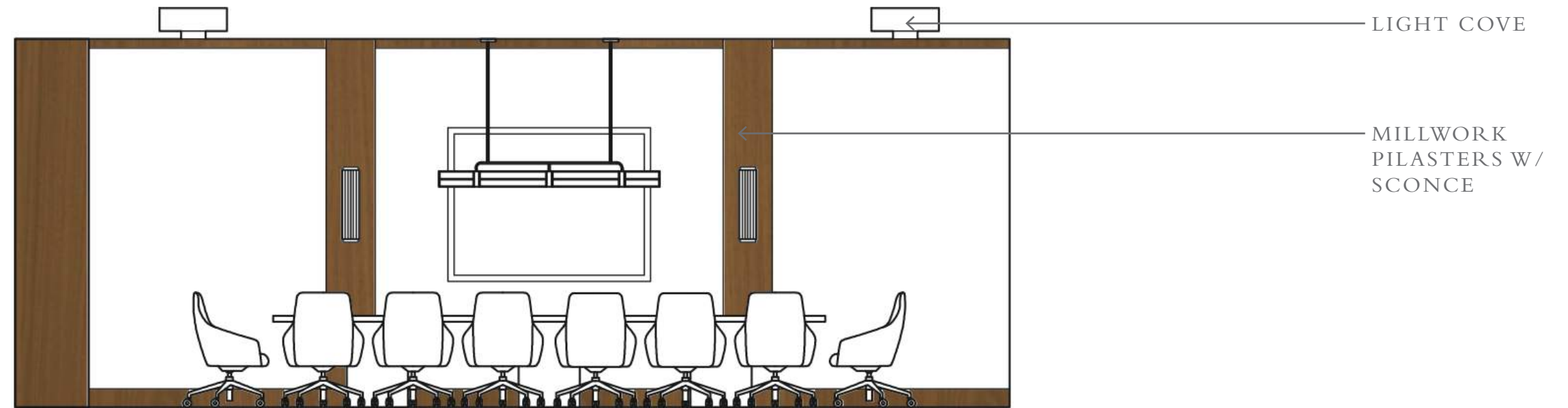




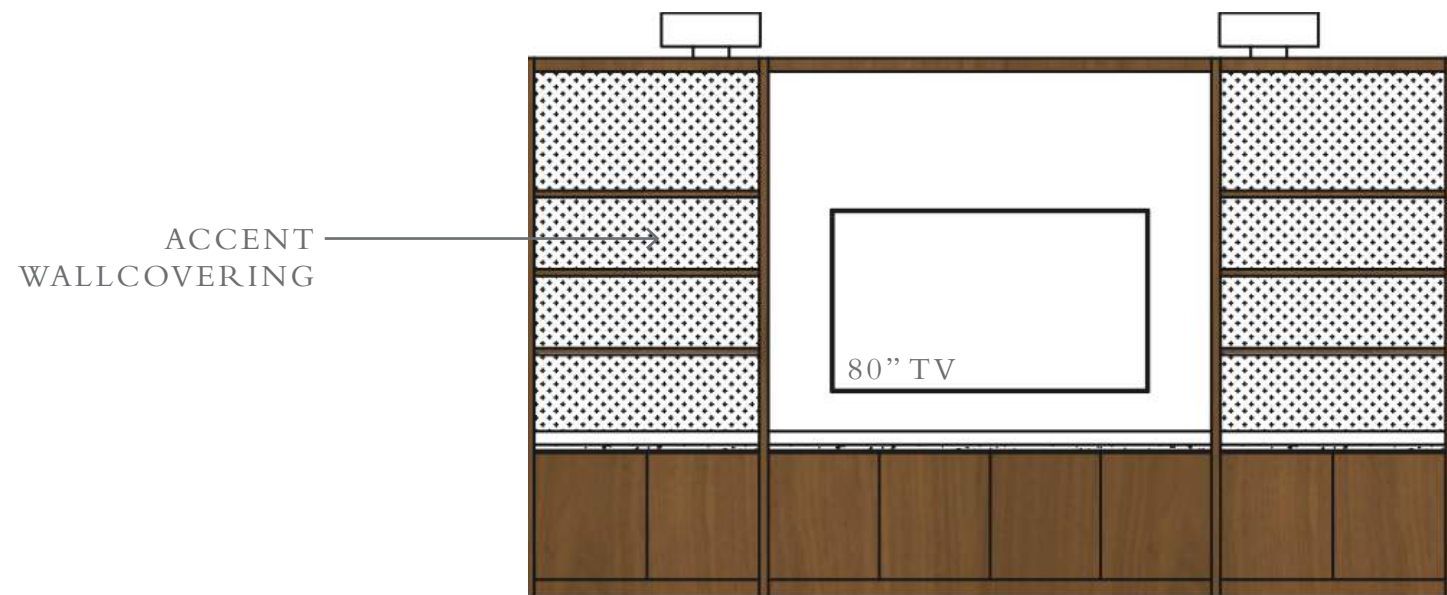


BALLROOM 3D VIEW
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25





12-PERSON CONFERENCE TABLE

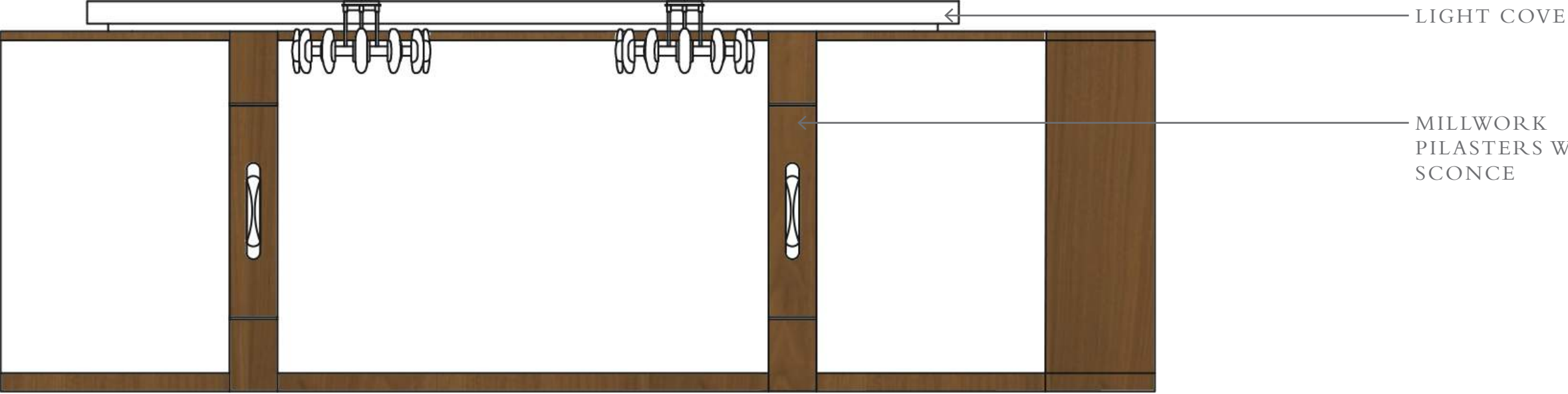


MILLWORK COUNTER & MEDIA WALL

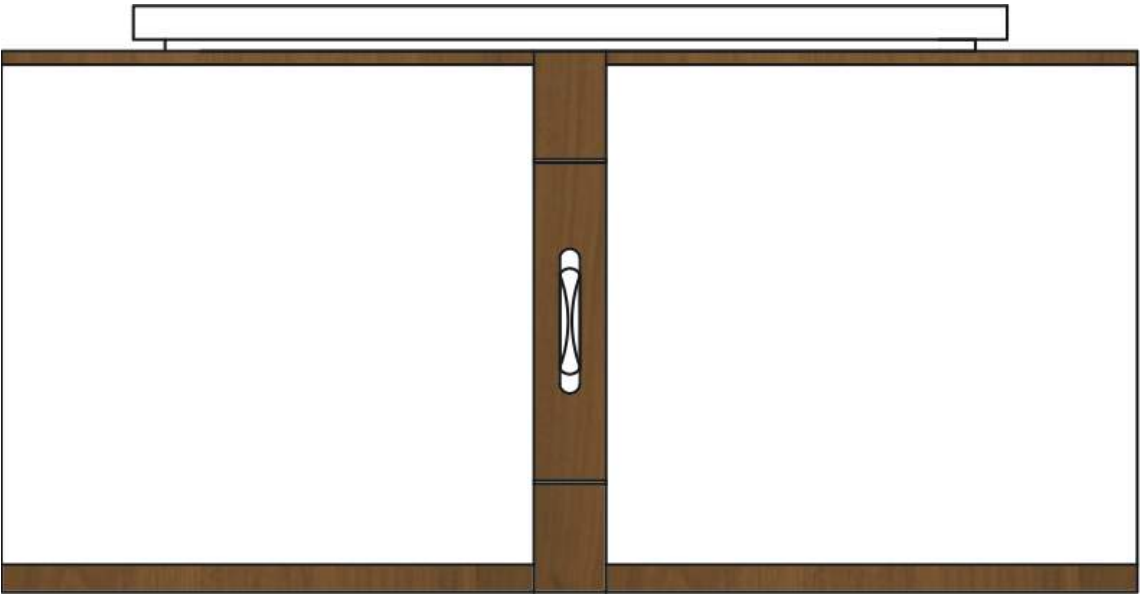


ENTRY DOOR & COAT CLOSET

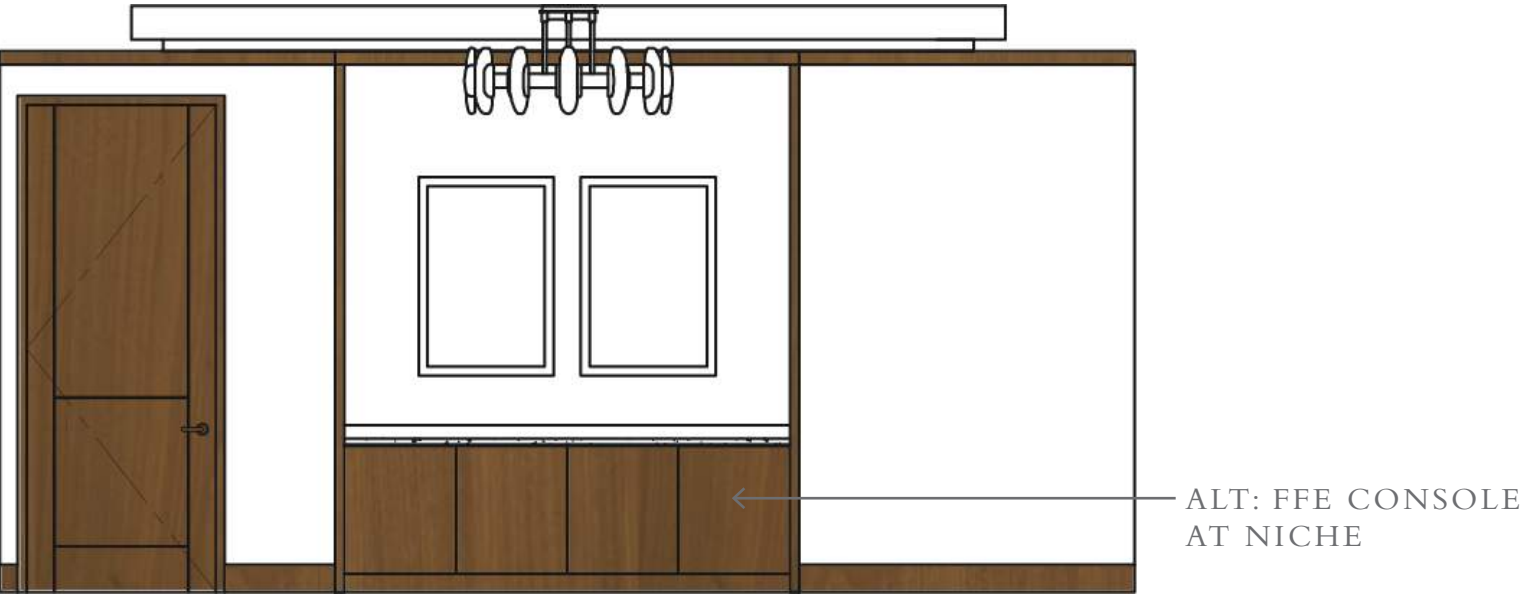




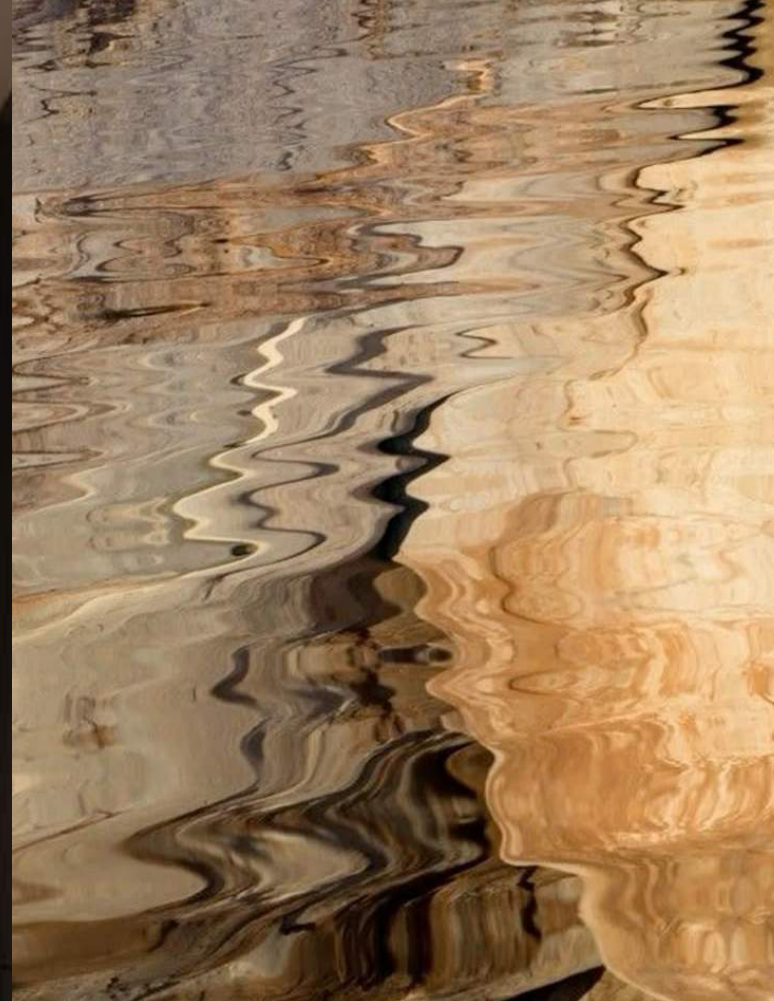
SIDE WALL



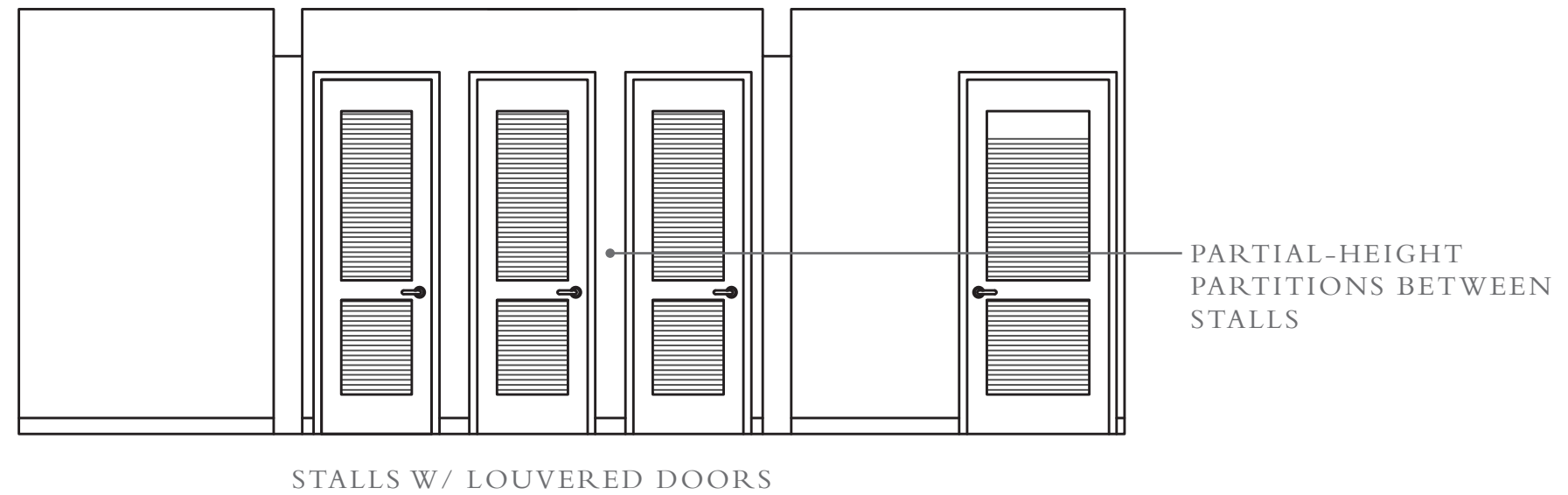
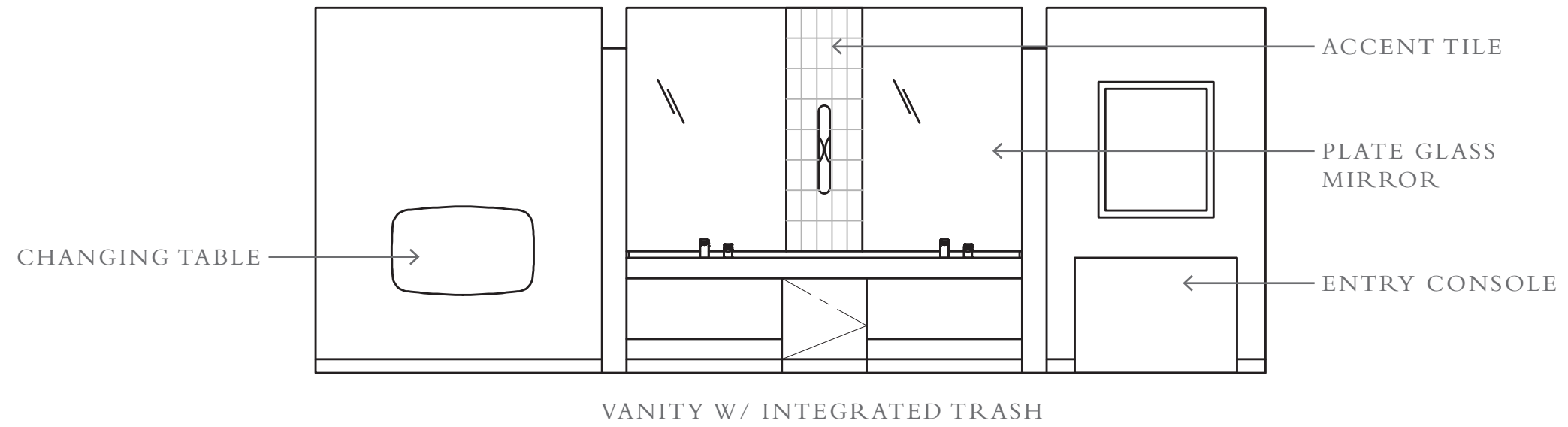
END WALL

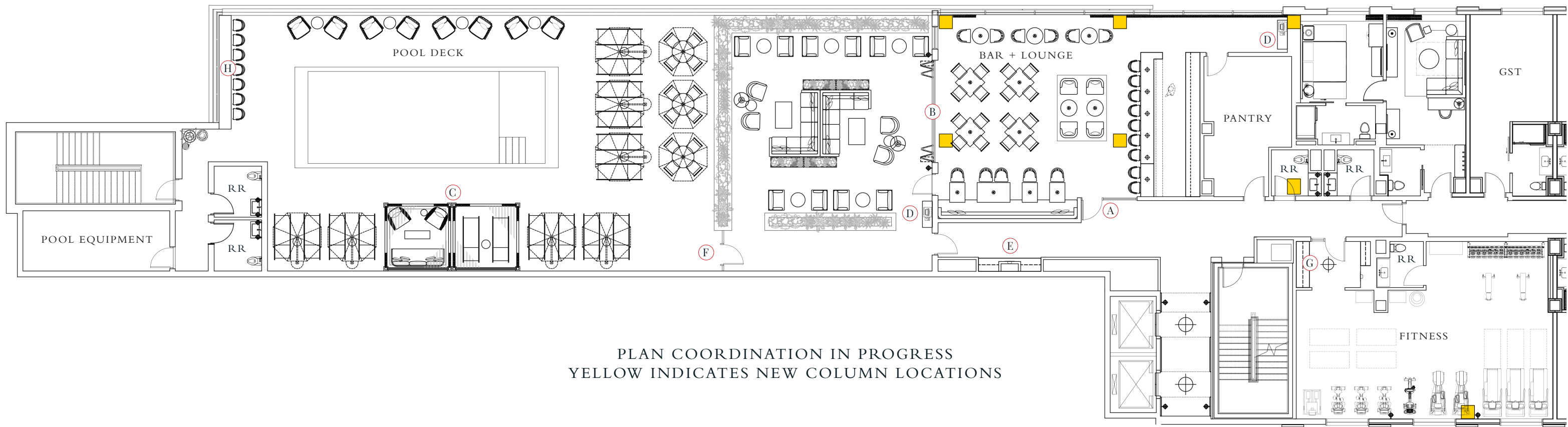


ENTRY DOOR & MILLWORK COUNTER



PUBLIC RESTROOM CONCEPTS
ID DESIGN DEVELOPMENT PROGRESS PRESENTATION | 12.12.25





Plan Key

- (A) Lounge Entry
- (B) Folding Glass Doors
- (C) Cabana Structures
- (D) Service Station
- (E) Towels + Trash
- (F) Pool Fence / Gate
- (G) Millwork Amenity Station
- (H) Drink Ledge

SEAT COUNTS
 BAR & LOUNGE - 45
 EXTERIOR LOUNGE - 24
 POOL DECK - 47



