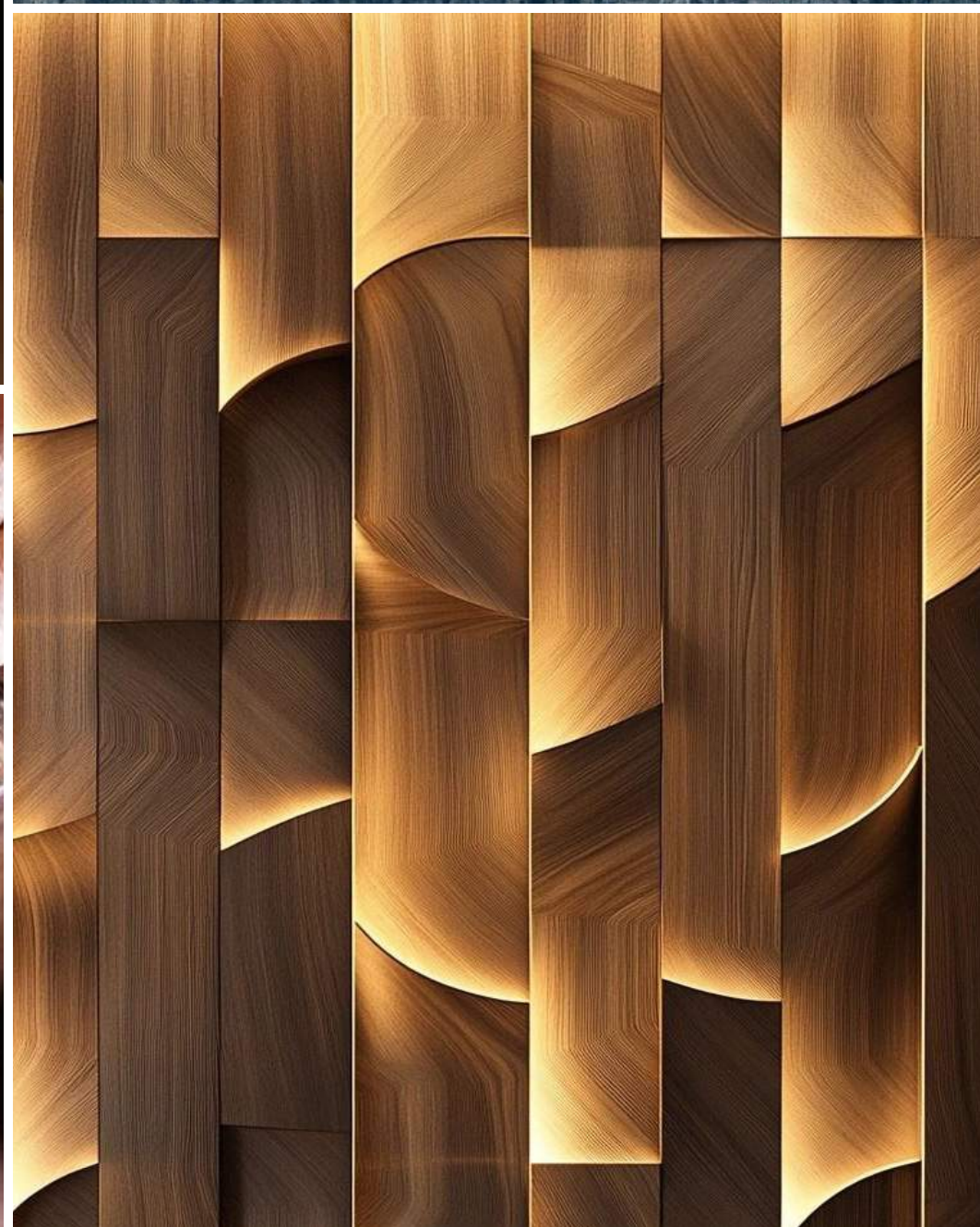
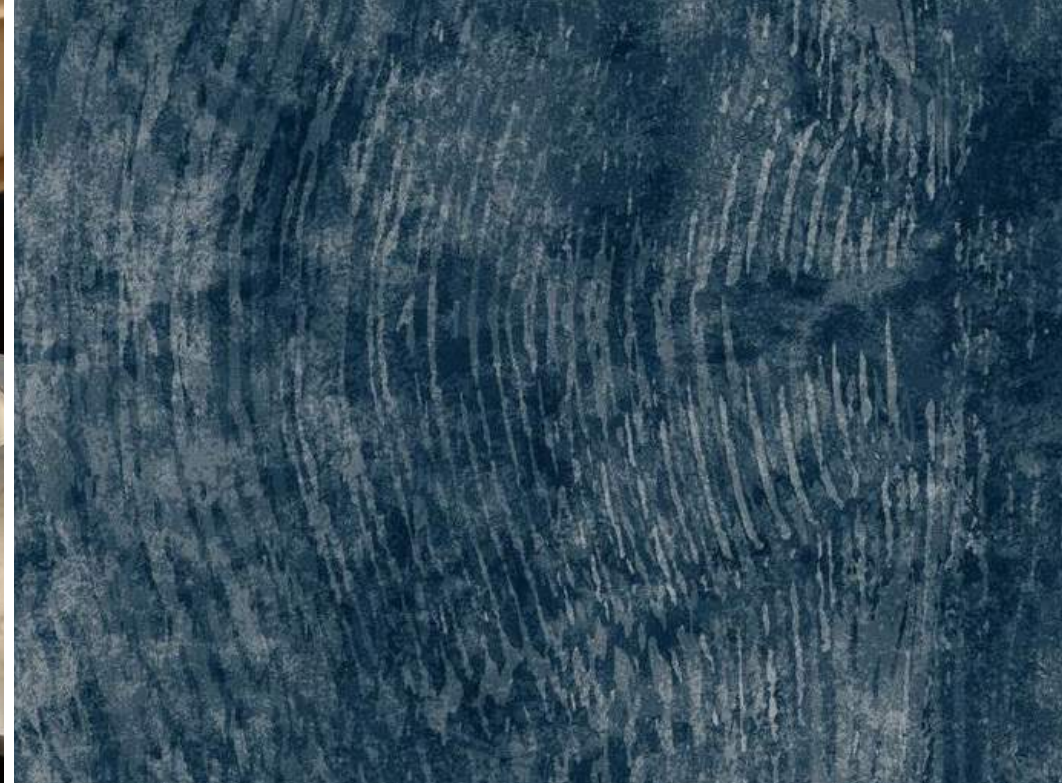


A wide-angle, low-angle photograph of the Jefferson City Conference Center Hotel at night. The building is a large, multi-story structure with a prominent, illuminated dome. The facade is lit up, and the dome is a bright, warm color. The building is surrounded by trees and a street with traffic lights. The sky is dark blue. The overall mood is serene and professional.

JEFFERSON CITY CONFERENCE CENTER HOTEL

Where Heritage Meets Hospitality

*At the heart of Missouri, perched along the banks of the Missouri River, lies Jefferson City, a historic hub of travel, trade and governance. Founded in the early 19th century as the state capitol, Jefferson City continues to retain a quieter, small-town atmosphere. As a result of its central location and river access, Jefferson City evolved into a central hub for industry, trade and professional organizations. The interiors draw inspiration from the city's stately architecture, the historic Katy Trail, and its natural surroundings to provide a welcoming, layered, and timeless hospitality experience. Linear patterns in flooring and textiles evoke rail lines and trail paths; curated artwork and regional map references celebrate the region's role as a crossroads of the Midwest. The riverside setting inspires design elements with reflective materials, flowing forms and soft organic lines, while nods to the capitol's stately architecture with arched entries, coffered ceilings, and limestone tones pay homage to its history. The design will embrace small-town charm to create a place where hospitality feels personal and every detail is intentional. The Jefferson City Conference Center Hotel will welcome guests as neighbors, creating a hotel **Where Heritage Meets Hospitality**.*



LA



COLOR STORY

E CAPITOL AVE



COMMERCIAL AVE

OVERALL PLAN - LEVEL 1

ID SCHEMATIC DESIGN PRESENTATION | 09.17.25



E CAPITOL AVE



COMMERCIAL AVE

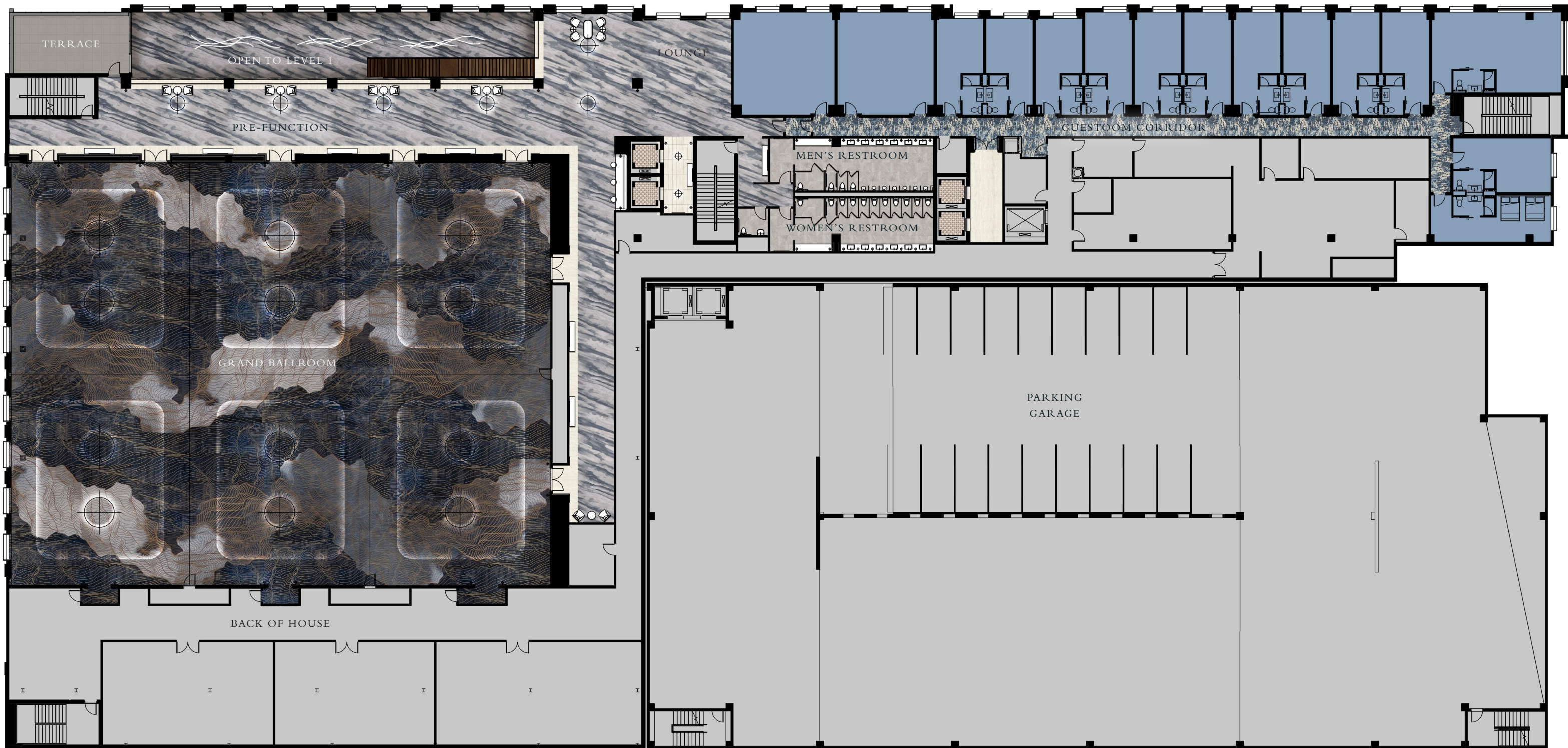
MADISON ST

MONROE ST



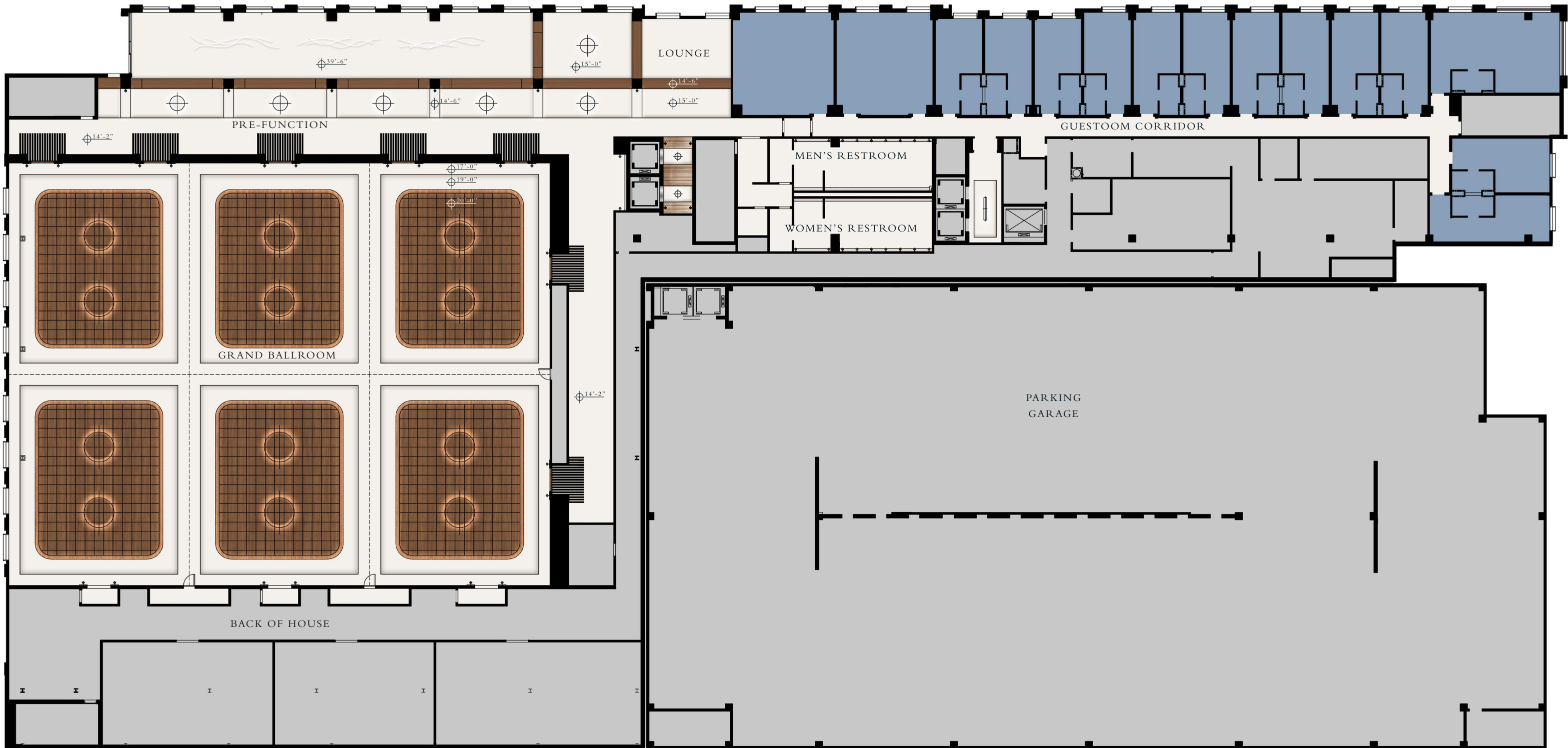
OVERALL REFLECTED CEILING PLAN - LEVEL 1
ID SCHEMATIC DESIGN PRESENTATION | 09.17.25





OVERALL PLAN - LEVEL 2
ID SCHEMATIC DESIGN PRESENTATION | 09.17.25





OVERALL REFLECTED CEILING PLAN - LEVEL 2
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LOBBY ARRIVAL 3D VIEW
ID SCHEMATIC DESIGN PRESENTATION | 09.17.25

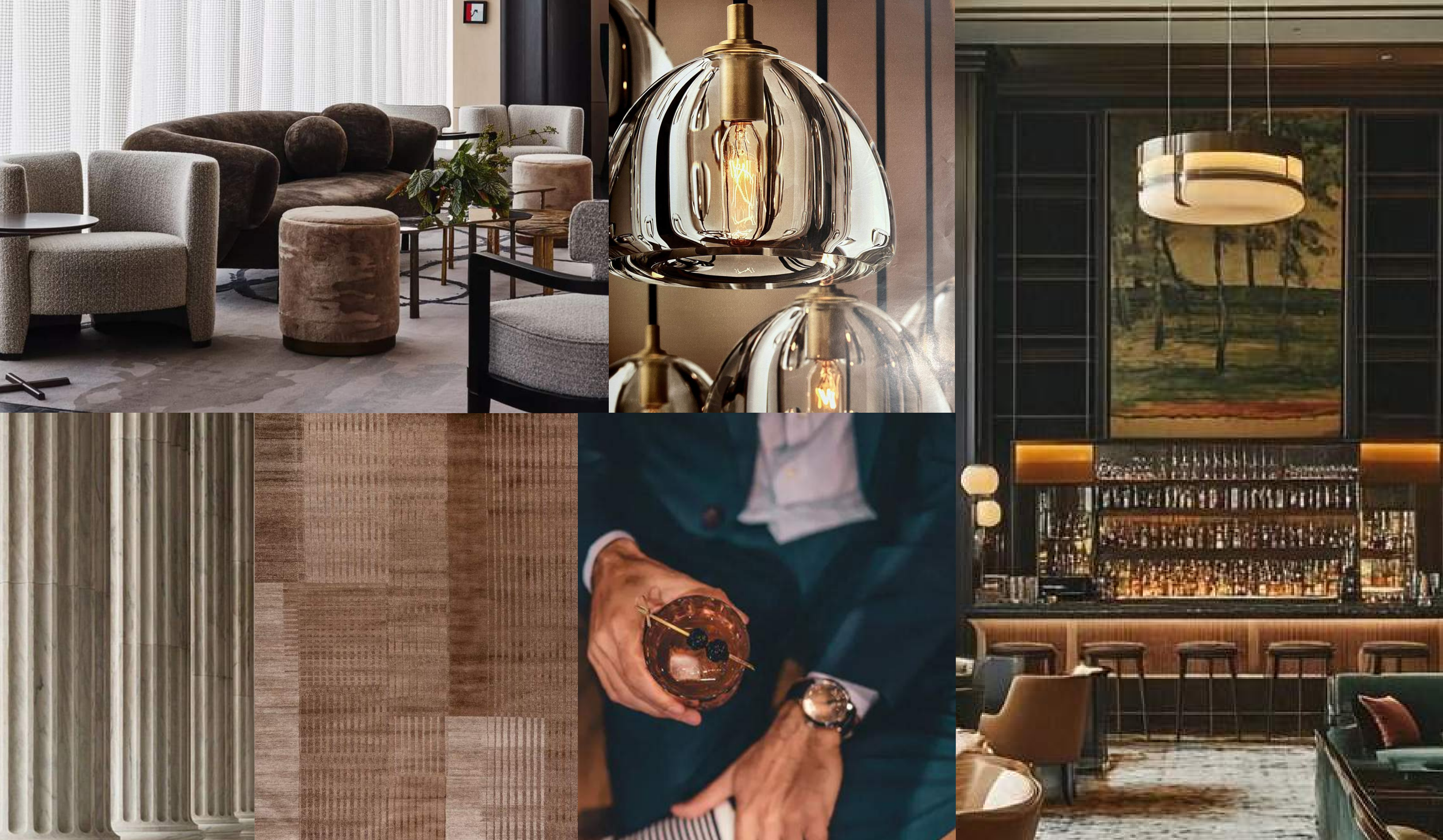
Plan Key

- Ⓐ Feature Wall
- Ⓑ Luggage Cart Storage
- Ⓒ Cafe Seating
- Ⓓ Lounge Seating
- Ⓔ Built-In Seating



SEAT COUNTS
CAFE - 18
INSIDE - 6
OUTSIDE - 12





Plan Key

- Ⓐ Sliding Doors to Restaurant
- Ⓑ Feature Wall
- Ⓒ Bar and Full-Height Back-Bar Millwork
- Ⓓ Lobby Connectivity Zone



SEAT COUNTS

LOBBY - 30
INSIDE - 26
OUTSIDE - 4
BAR - 29



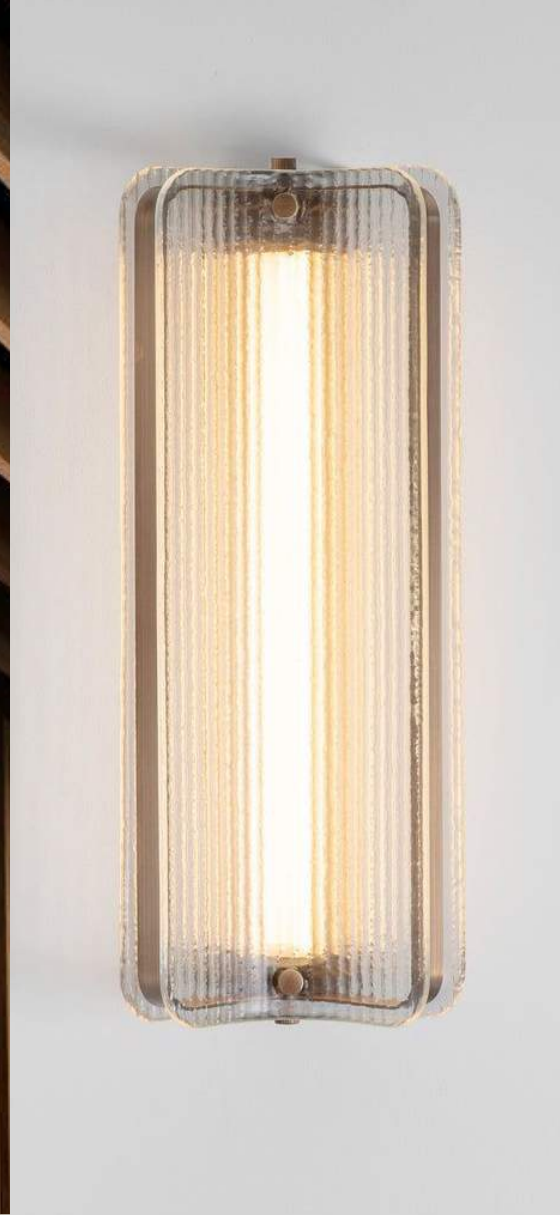
Plan Key

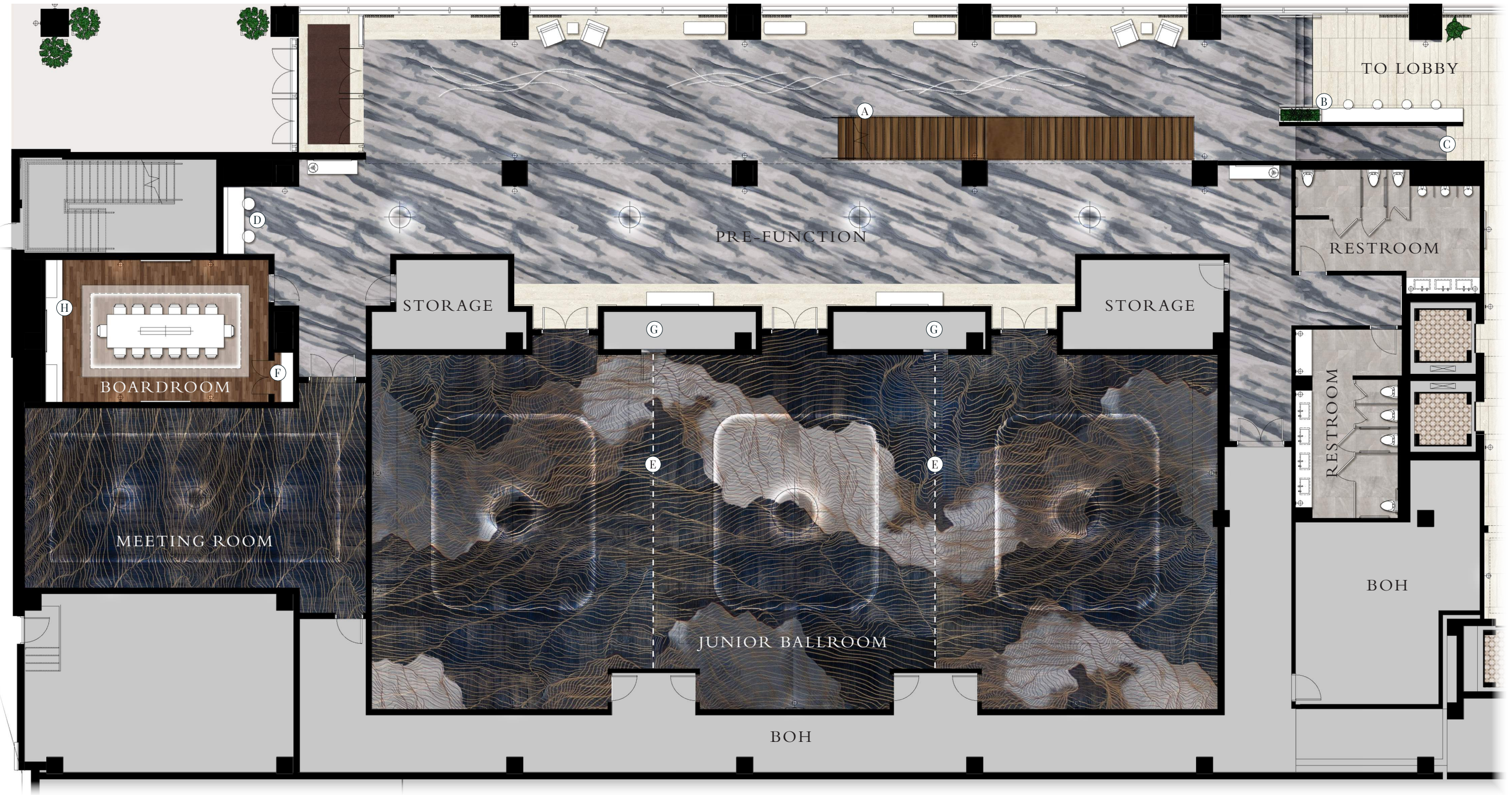
- Ⓐ Locking Folding Doors
- Ⓑ Full-Height Retail Shelving
- Ⓒ Retail Islands
- Ⓓ Reach-In Coolers
- Ⓔ Pastry Case
- Ⓕ Order / POS
- Ⓖ Pickup
- Ⓗ Condiments & Trash



COFFEE/RETAIL ENLARGED PLAN
ID SCHEMATIC DESIGN PRESENTATION | 09.17.25





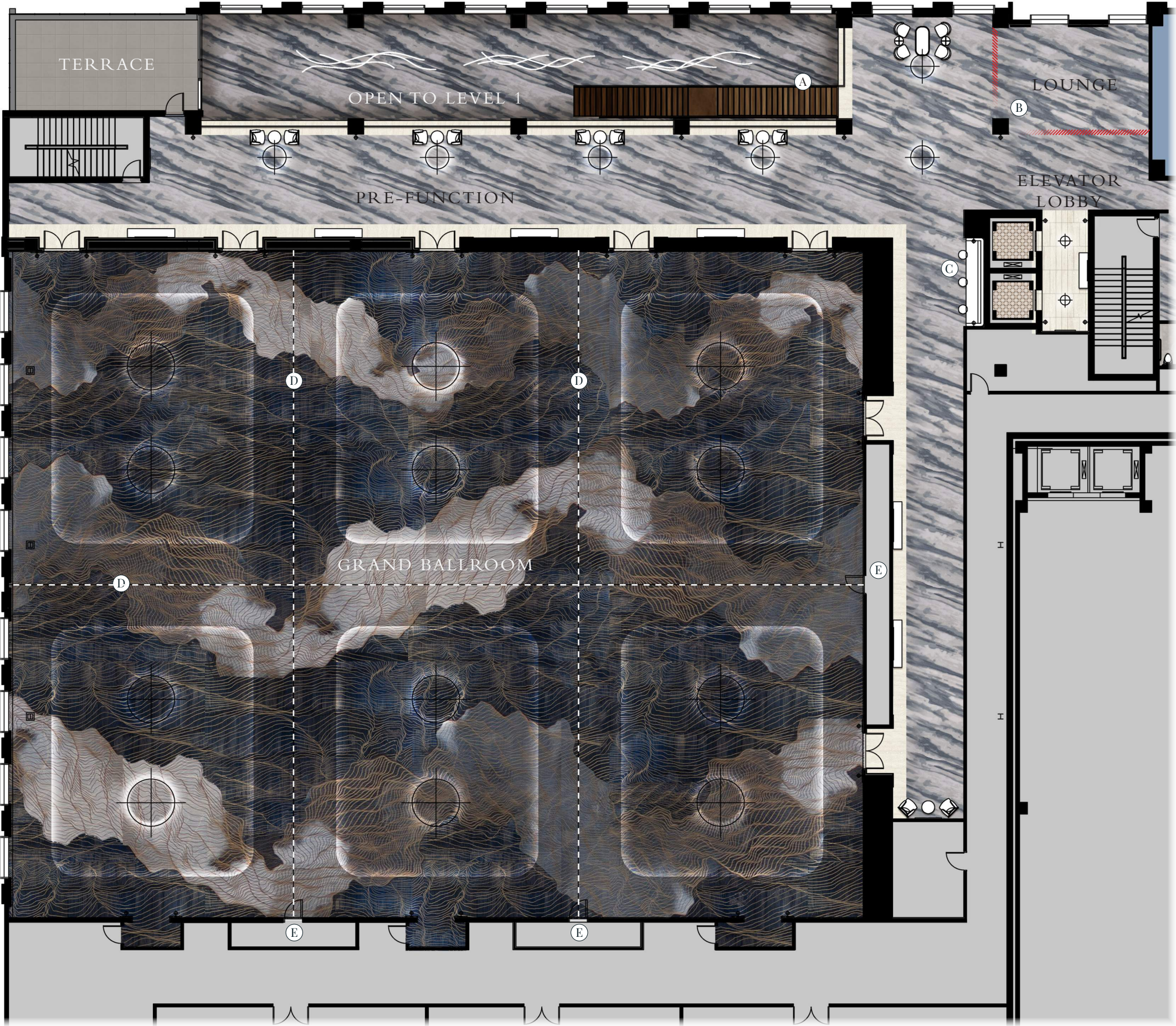


Plan Key

- | | |
|-------------------------------|-----------------------------------|
| Ⓐ Monumental Stairs | Ⓔ Air Wall |
| Ⓑ Built-In Seating w/ Planter | Ⓕ Coat Closet |
| Ⓒ Ramp Down to Lobby | Ⓖ Air Wall Closet |
| Ⓓ Built-In Seating | Ⓗ Millwork Media Wall & Cabinetry |

Plan Key

- Ⓐ Monumental Stairs
- Ⓑ Function Lounge with Operable Walls
- Ⓒ Bulit-In Seating
- Ⓓ Air Wall
- Ⓔ Air Wall Closet



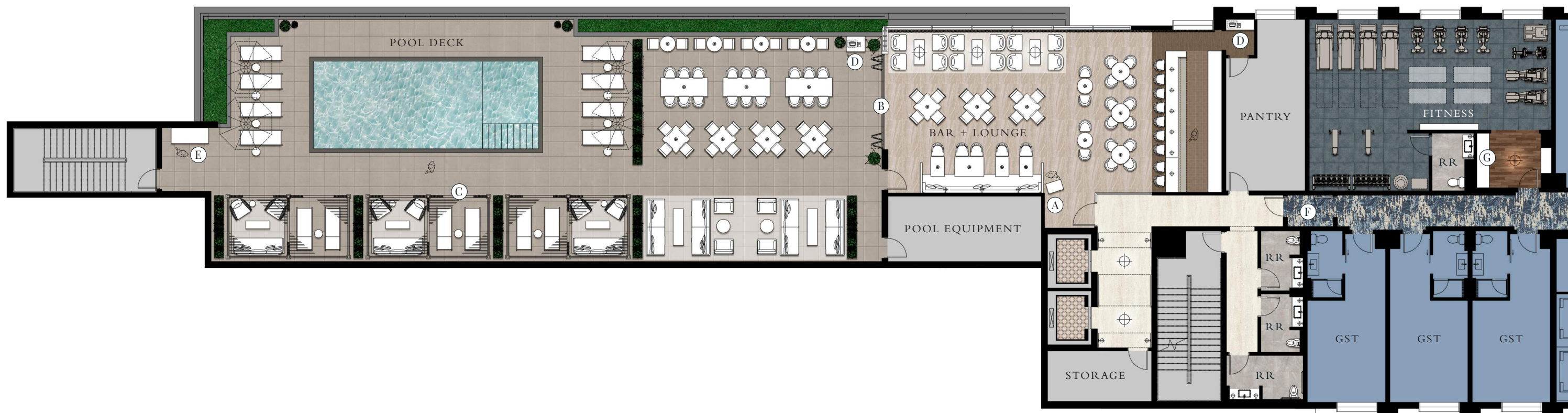


PREFUNCTION 3D VIEW
ID SCHEMATIC DESIGN PRESENTATION | 09.17.25





BALLROOM 3D VIEW
ID SCHEMATIC DESIGN PRESENTATION | 09.17.25



Plan Key

- (A) Host
- (B) Folding Glass Doors
- (C) Cabana Structures
- (D) Service Station
- (E) Towels + Trash
- (F) Guestroom Corridor Vestibule
- (G) Millwork Amenity Station

SEAT COUNTS
 L4 BAR & LOUNGE - 59
 POOL DECK - 84

GUESTROOMS & CORRIDOR



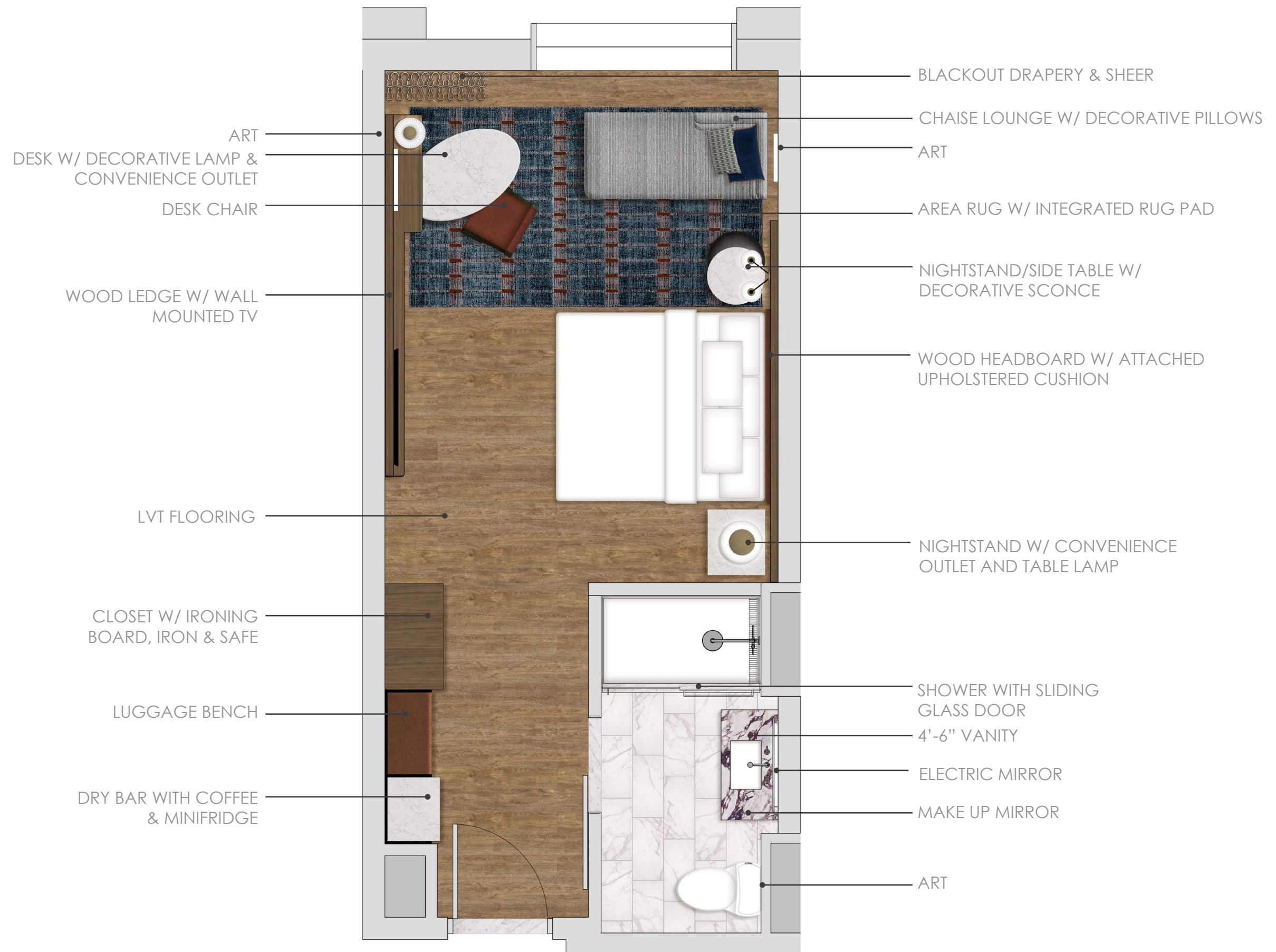
KING GUESTROOM 3D VIEW
ID SCHEMATIC DESIGN PRESENTATION | 09.17.25



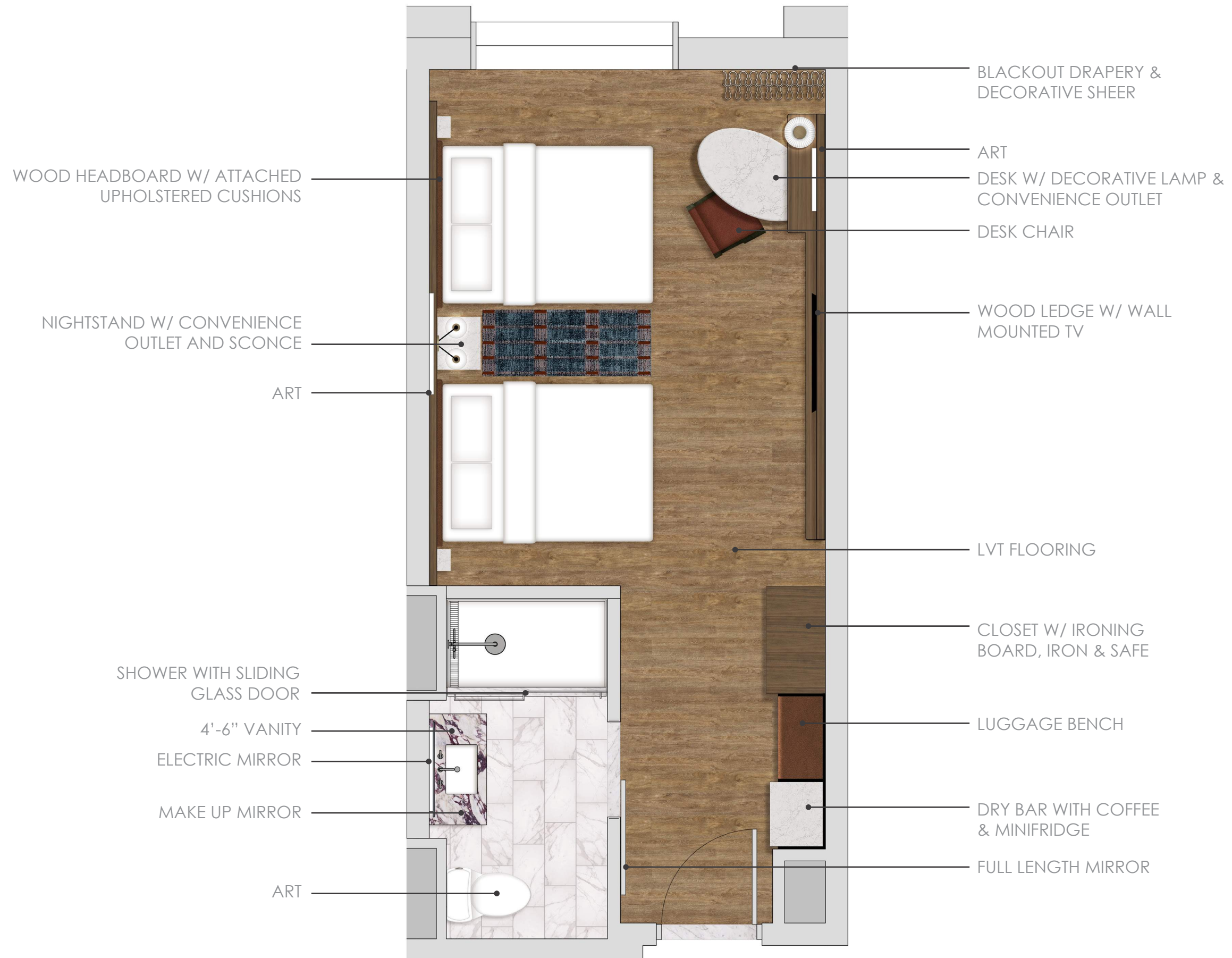
HEADBOARD WALL



TV WALL

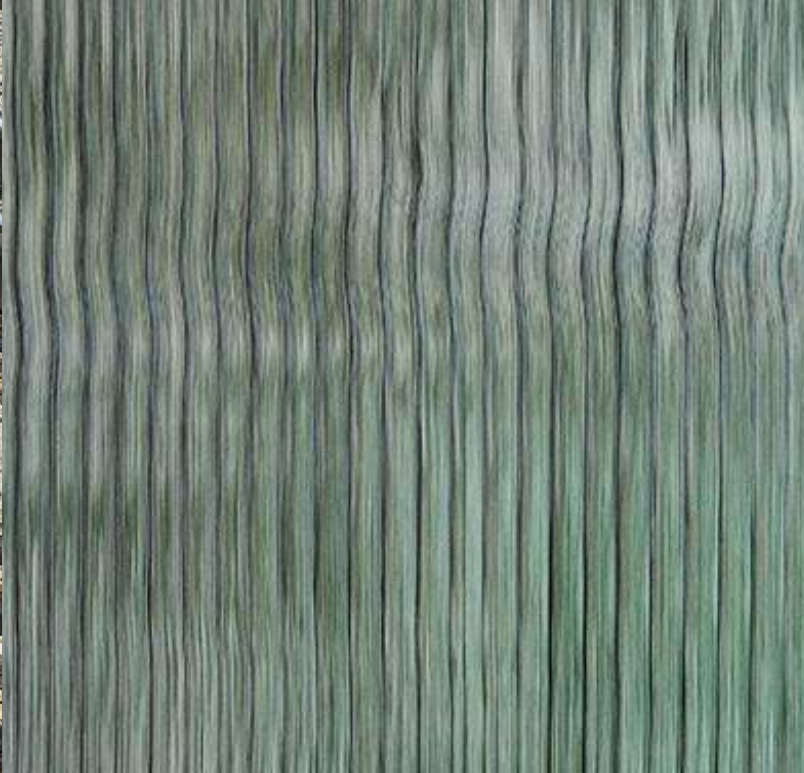


KING GUESTROOM FLOOR PLAN
ID SCHEMATIC DESIGN PRESENTATION | 09.17.25

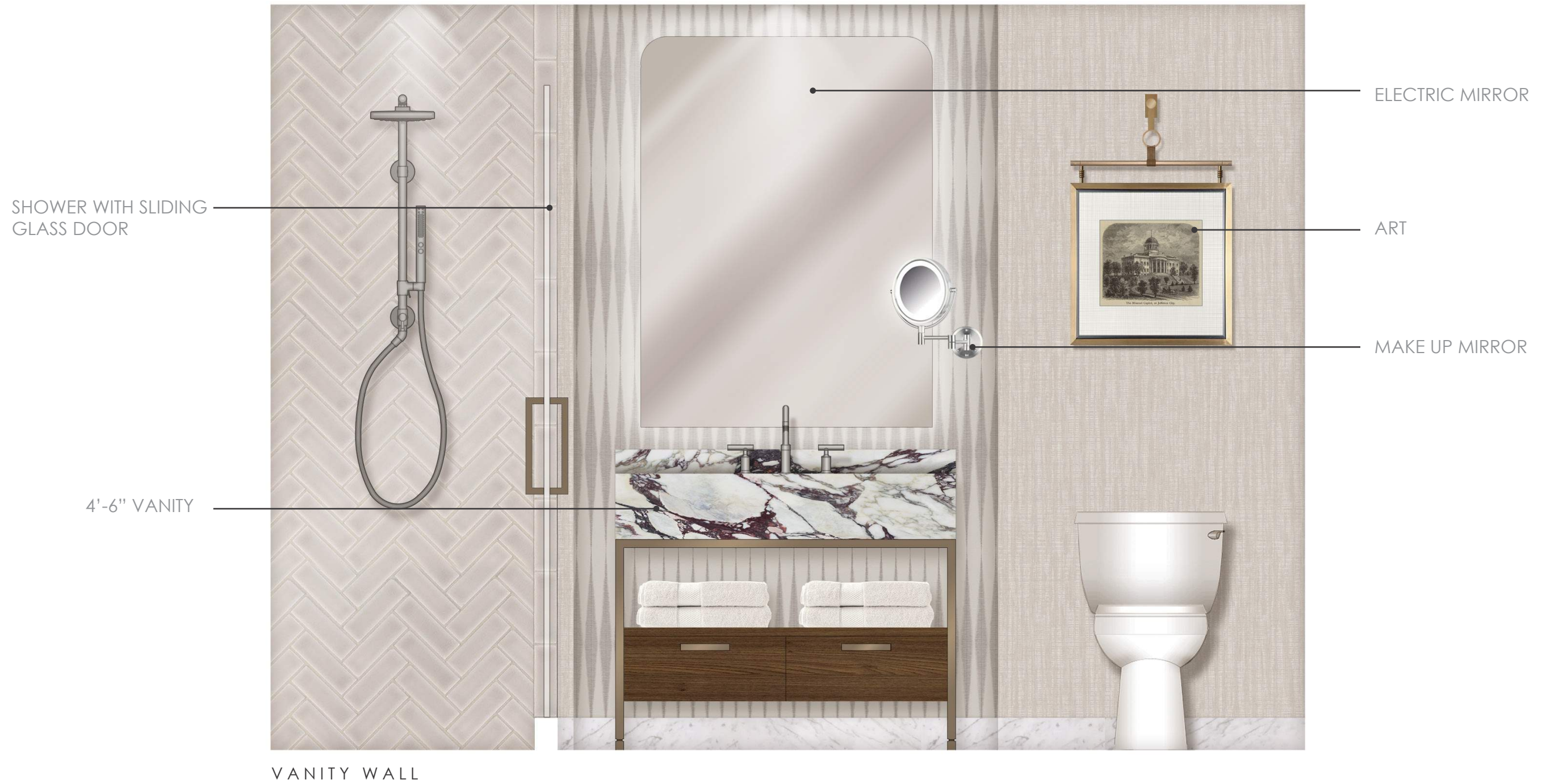


QUEEN GUESTROOM FLOOR PLAN
ID SCHEMATIC DESIGN PRESENTATION | 09.17.25

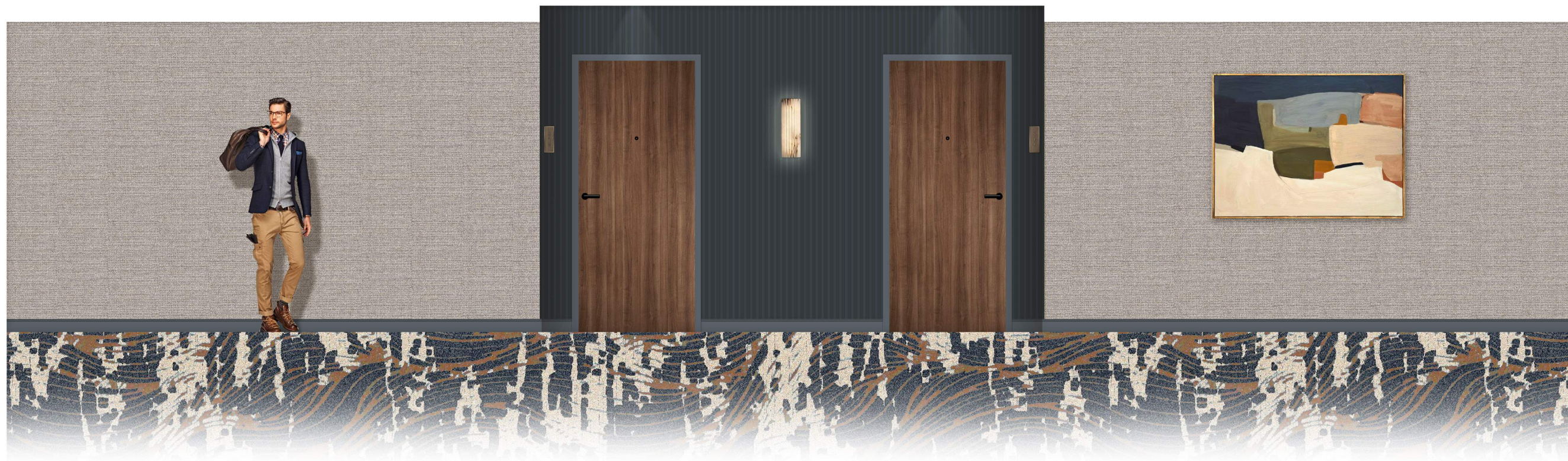












GUESTROOM CORRIDOR ELEVATION
ID SCHEMATIC DESIGN PRESENTATION | 09.17.25

