

Board of Commissioners Meeting
Tuesday, November 17, 7:30am.
Arthur P. Grimshaw Board Room

PRESENT:

BOARD:

Roger Fischer
Rick Mihalevich
Hank Stratman
Thomas Woods
Ann Pardalos

EXCUSED:

Jeff Naught
Calvin Broughton
Jim Jordan
Kris Scheperle

STAFF:

Missy Bonnot

GUESTS:

Jeff Haldiman, News Tribune, Steve Veile, Communique, Harry Bozian, David Shorr, Travis Brown

REGULAR BUSINESS:

1. Roll Call: Missy Bonnot

2. Approval of Agenda:

Hank Stratman made a motion to approve. Roger Fischer seconded. Motion passed.

3. Approve Minutes:

Hank Stratman made a motion to approve. Roger Fischer seconded. Motion passed.

4. Public Comments:

No public comment.

5. Old Business:

5.1. Land Conveyance-Chairman Mihalevich discussed that he has been working with OA staff, Brenda Verslues as well as state representative Rudy Veit. Not a lot of progress has been made. Chairman Mihalevich will draft a letter to the Governor asking for assistance.

5.2. American Patriot Holdings/Plaquemines Port Harbor MOU- Rick Mihalevich reported we are still working with this group on a MOU document have requested copies of the MOU form St. Louis and Kansas City ports.

5.3. Marketing Update – Steve Veile with Communique presented several logos and is providing his services at no charge. The group reviewed all options. Hank Stratman made the motion to adopt Option 3 logo and Ann Pardalos seconded. Motion passed. Steve also discussed the HPA having a Strategic Marketing and Communications Plan going forward. Roger Fischer made a motion to have Missy Bonnot check into the possibilities of applying for a MASBDA grant to help fund the Communications Plan. Ann Pardalos seconded. Motion passed.

6. New Business:

6.1. Rick Mihalevich discussed we have 3 Board Members whose terms expire 12/31/20. Calvin Broughton representing Cole County, Jim Jordan representing City of Jefferson and Hank Stratman, representing Callaway County. He thanked all the members for serving. Each entity will be responsible for identifying and appointing new Board Members.

7. Staff Report:

7.1. No staff report

8. Commissioners Reports and Invited Guests:

8.1. Roger Fischer introduced Harry Bozian. Harry has interest in working for the HPA and discussed his background and qualifications.

9. Adjournment: Chairman Mihalevich
Mihalevich adjourned the meeting.

Next meeting Tuesday, December 15th, 2020

Minutes submitted by: _____

Missy Bonnot, Director of Economic Development
Jefferson City Area Chamber of Commerce