

Heartland Port Authority of Central Missouri
Board of Commissioners
Jefferson City Area Chamber of Commerce
Thursday, March 18, 2021
11:00am

Tentative Agenda

1. Roll Call
2. Approval of Agenda
3. Approve Minutes
4. Public Comment
5. Old Business
 - 5.1. Land Conveyance Update – Harry Otto
 - 5.2. Drone Footage Update – David Floyd
6. New Business
 - 6.1. Department of Economic Development Program Update – Ann Pardalos
 - 6.2. Formation of New Committees – Roger Fischer
7. Staff Report
8. Commissioners Reports & Invited Guests
9. Adjournment

Next Meeting Thursday, April 15 – 11:00am

Board of Commissioners Meeting
Thursday, February 18, 2021 11:00am.
Arthur P. Grimshaw Board Room

PRESENT:

BOARD:

Roger Fischer
Rick Mihalevich
Thomas Woods
Ann Pardalos
Jeff Naught
Harry Otto
David Floyd
Jason Branstetter

EXCUSED:

Jim Jordan

STAFF:

Missy Bonnot

GUESTS:

Michael Shine, News Tribune, Jenny O'Donely, Catch Phrase Communications

REGULAR BUSINESS:

1. Roll Call: Missy Bonnot. Members of the Heartland Port Authority introduced themselves.

2. Approval of Agenda:

Roger Fischer made a motion to approve. Thomas Woods seconded. Motion passed.

3. Approve Minutes:

Roger Fischer made a motion to approve. Ann Pardalos seconded. Motion passed.

4. Public Comments:

No public comments

5. Old Business:

5.1. Land Conveyance-Chairman Mihalevich discussed that he has been working with OA staff. Not a lot of progress has been made. The most imminent issue is we have a USDA grant for \$120,000 and a grant from MoDOT. If we don't expend the \$100,000 grant from MoDOT by June 30, 2021, we will lose the funding. Harry Otto has been working with the Governor's office to try to get access to the land. The Heartland Board will continue to work toward getting access to the proposed port site.

5.2. Corp of Engineers - Jeff Naught reported he had been in contact with the Corp of Engineers.

5.3 URL's – Roger Fischer has paid a fee to Go Daddy for URL's. Thomas Woods made a motion to reimburse Roger his expenses. Jeff Naught seconded. Motion passed

6. New Business:

6.1. Finance Report- Harry Otto has been working on Profit & Loss statements since June 2019 to current. Harry presented the document as well as the Balance Sheet that was created.

6.2 Election of Officers-Rick Mihalevich called for nominations for Chairman. Jeff Naught nominated Roger Fischer. Motion passed. Rick Mihalevich called for nominations for Vice Chairman. Thomas Woods nominated Jeff Naught. Motion passed. Rick Mihalevich called for nominations for Treasurer. Roger Fischer nominated Harry Otto. Motion Passed. Rick Mihalevich called for nominations for Secretary. Roger Fischer nominated Ann Pardalos. Motion passed.

7. Staff Report:

Missy reported that the Chamber has been working to split Economic Development from the Chamber and the new EDO will be tentatively in place July 1. The Heartland Port Authority will need to think about who they would like to contract for services in the future. Currently the Board has a \$25,000 contract in place with the Chamber to provide Administrative Services.

8. Commissioners Reports and Invited Guests:

8.1. Roger Fischer introduced Jenny O'Donely with Catch Phrase Communications. Jenny would be interested in creating a website for the Heartland Port Authority in the future.

9. Adjournment: Chairman Mihalevich
Meeting was adjourned.

Next meeting Thursday, March 18th, 2021

Minutes submitted by: _____

Missy Bonnot, Director of Economic Development
Jefferson City Area Chamber of Commerce

Board of Commissioners Meeting
Thursday, March 3, 2021 3:00pm
Via Zoom

PRESENT:

BOARD:

Roger Fischer
Thomas Woods
Ann Pardalos
Jeff Naught
Jason Branstetter

EXCUSED:

Jim Jordan
Rick Mihalevich
Harry Otto
David Floyd

STAFF:

Missy Bonnot

GUESTS:

Jeff Haldiman, News Tribune

REGULAR BUSINESS:

1. Roll Call: Missy Bonnot

2. Approval of Agenda:

Thomas Woods made a motion to approve. Jeff Naught seconded. Motion passed.

4. Public Comments:

No public comments

5. Old Business:

No Old Business

6. New Business:

6.1. Drone Flyover for Port Site-Roger Fischer discussed the opportunity to have drone flyover the Port Site for video and photo records. Tom Woods made a motion to provide up to \$500 for the drone flyover. David Floyd would coordinate the service. Ann Pardalos seconded. Motion passed.

6.2 Request for Qualifications for Professional Engineering Services-Missy Bonnot discussed the need to advertise the RFQ for Environmental and Design work. To expend the \$100,000 MoDOT Grant by June 15th we will need to send out a public notice for these services. Jeff Naught made a motion to advertise the RFQ and Ann Pardalos seconded. Motion passed.

7. Staff Report:

No staff Report

8. Commissioners Reports and Invited Guests:

No Commissioner Report

9. Adjournment: Chairman Mihalevich

Tom Woods made the motion to adjourn. Jeff Naught seconded. Motion passed.

Next meeting Thursday, March 18th, 2021

Minutes submitted by: _____

Missy Bonnot, Director of Economic Development
Jefferson City Area Chamber of Commerce



Missouri International Trade & Investment Office

Heartland Port Authority Board Meeting

Jefferson City, MO

March 18, 2021



Missouri International Trade & Investment Office

Key Services Overview

- ▶ Agent Distributor Search
- ▶ Market / Regulatory Research
- ▶ Certificates of Free Sale
- ▶ Trade Shows / Trade Missions
- ▶ MO STEP=UP / GMAP Programs





MO STEP=UP & GMAP Programs

- ▶ Cost-Sharing Programs: Companies eligible under both programs can receive reimbursements of up to \$30,000 annually

Key Eligibility Requirements

- ▶ 500 employees or less
- ▶ In business for 1 year or more
- ▶ Operating profitably
- ▶ Export-ready MO company
- ▶ 51% US/MO content
- ▶ Qualifying NAICS Code (MO STEP=UP)

Examples of Eligible Expenses

- ▶ Trade Shows/Missions
- ▶ Foreign Market Sales Trips
- ▶ Virtual Services - Website Fees
- ▶ DOC Subscription Services
- ▶ Design of Marketing Media
- ▶ Export Training



U.S. Economic Development Administration (www.eda.gov)

- ▶ An agency within the U.S. Department of Commerce
- ▶ EDA makes investments in economically distressed communities in order to create jobs for U.S. workers, promote American innovation, and accelerate long-term sustainable economic growth.

Funding Opportunities

- ▶ EDA Planning and Local Technical Assistance
 - ▶ Eligibility
 - ▶ Cap / Match

Questions?

Exportmissouri.mo.gov

Department of Economic Development

Jonathan Mack, Senior Project Manager
Department of Economic Development



We're creating better alignment across agencies.

**Division of Workforce
Development**

**Department of
Higher Education**

Division of Energy

**Department of
Natural Resources**

**Utility Regulation
*Public Service Commission
and Office of Public Counsel***

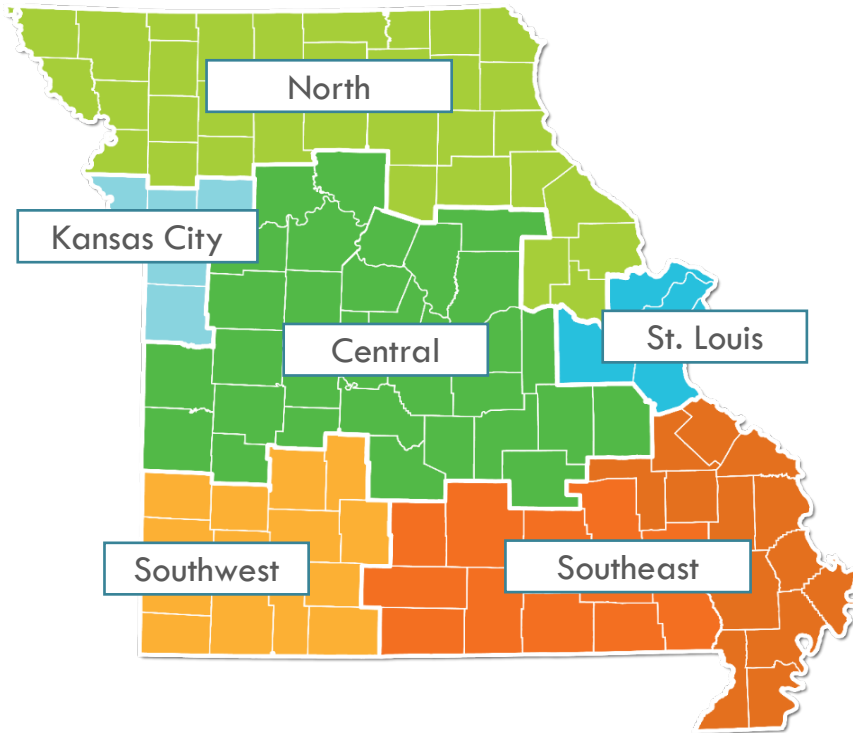
**Department of Insurance,
Financial Institutions and
Professional Registration**

Missouri Arts Council

Lt. Governor's Office

Department Divisions

Regional Engagement Division



- Serves as the first and primary contact for DED's local partners and business and community customers
- Responsible for business retention and expansion and community development project management
- Will guide customers through the project process up to application approval
- Makes referrals to partner resources and relies on subject matter experts within DED to help build solutions for the customer's unique needs



Missouri One Start

- Helps companies ramp up faster during an expansion by helping with:
 - Recruitment
 - Pre-Employment Screening
 - Training
- The services provided are customized to the needs of the employer
- They work closely with community and technical colleges across the state
- Will collaborate with the Regional Engagement Team and Missouri Partnership



Business and Community Solutions

- Responsible for program administration approval and tax credit issuance, annual reporting and compliance
- Aids regional engagement teams by utilizing program expertise to help develop solutions for unique customer needs



Strategy and Performance

- Provides data and analysis to inform DED's strategic planning and decisions
- Provides strategic direction and performance evaluation for DED
- Provides strategic legislative and communications services to DED
- Provides subject matter expertise in specialized areas



Missouri Division of Tourism

- Unchanged through DED's transformation
- Promotes Missouri as a premier destination for domestic and international travelers
- Implements strategic investments in travel promotion with integrated marketing strategies that provide economic benefits for Missouri
- Operates eight official welcome centers and works with community-based affiliate welcome centers
- Independently governed by the Missouri Tourism Commission



Missouri Housing Development Commission

- Unchanged through DED's transformation
- Administers and provides financing for the construction of affordable housing
- Provides funding for home loans to qualified, first-time home buyers through a network of certified lenders
- Independently governed, commission includes the Governor, Lt. Governor, State Treasurer, Attorney General and six appointments



Central Region



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